Solutions to Transform Lives™

Products

- Weight Loss
- Energy & Performance
- Healthy Aging
- Wealth Creation
The New Look of Isagenix

Take a look at the great new design that works for you and your business

The new look of Isagenix is more than a makeover. We’ve created a simple, easy-to-understand design with bolder nutritional icons, facts and benefits that pop, and many other features to give you what you need to share Isagenix with the world. It’s more than a facelift. This is a new tool to start conversations and spur new interest. The first of these packages will start rolling out this year and the rest will steadily follow, making your whole lineup complete.

*Some product names will be changing during this packaging conversion, however, unless notified, all formulas will remain the same. Check your online ordering catalog for the most current product names.
Isagenix offers solutions to transform your life.

The Answer You’ve Been Looking For!

Welcome to Isagenix—we are one of the fastest-growing companies in North America because we offer lifestyle solutions that really work. We are happy to share what makes Isagenix unique and special—our no-compromise approach to product formulation, our easy-to-use solution systems and a rewards program that provides the best in convenience and value for loyal customers. And, if helping others to transform their lives sounds like a good business opportunity, we have that covered too!
With Isagenix at your side, there’s no limit to what you can accomplish or the number of lives you will change—forever. Every great journey begins with a single step. You’ve taken that first step today toward impacting world health, to making a real difference in the lives of others while building a healthier, wealthier you.

Isagenix has created some of the best health and wellness products on earth backed by one of the most lucrative compensation plans in the industry.

More than 100 Associates have earned $1 MILLION or more with Isagenix. We’re recognized as one of the fastest-growing companies by the DSA—and for good reason. Our Associates achieve greater health and prosperity while helping others do the same.

Thank you for choosing Isagenix. We look forward to supporting you on your journey—and we’ll be with you, every step of the way.
We are so excited for you to see what Isagenix is all about! Our mission is simple—to help you achieve your health and financial goals in life. This is the perfect time for you to make a change. Whether you’re looking to lose pounds and inches, increase your energy and performance or want the best in healthy aging, Isagenix has designed systems and paks that make getting started simple and convenient.

Our products are designed to produce immediate results and provide the basis for a long-term lifestyle of healthy living. When you join Isagenix, you get much more than our amazing products—you get the support and care of our entire Associate network. Your success is important to us! We are blessed to have a business built on helping people just like you.

We are very proud to share this business opportunity with our Associates. We encourage you to learn more about how sharing your results and helping others can help you achieve your financial goals. Don’t worry. No experience is needed and we provide all the tools you need to get started. This really is the perfect time to join the Isagenix family!

From Our Family to Yours

Jim and Kathy E.
Our commitment to your success

Isagenix offers Solutions to Transform Lives™ and you’ve discovered us at the right time.

You have the opportunity to impact the lives of tens of thousands of others. Once you experience the Isagenix difference, you won’t be able to keep it to yourself.

This is your chance to make a difference, not only in your life, but in the lives of others as well. Isagenix gives you the power to take control of your own destiny, no matter your health, lifestyle or financial goals. Isagenix is the vehicle that can drive you to your destination.

Welcome to the Isagenix family.

Your Pak, Your Way

Isagenix is committed to providing you flexibility and simplicity tailored to help you maximize results. Customize any system or pak with any flavor, packaging or upgrade option.

Some days you feel like vanilla, some days are made for chocolate, others you just want to grab your Cleanse for Life® and go. You want the best for your health and your business, and we want to provide you the best options. Now you can...

• Custom build your system or pak the way you like; it's your call.
• Enjoy Autoship Rewards Pricing with a simple discount structure.
• Now you can pick any flavor or package and upgrade options are all up to you!

Reward yourself with Autoship Rewards Pricing

All Isagenix products and solution systems are available for purchase at our affordable retail prices. Many customers elect to become Isagenix members by purchasing an annual membership for as low as $29. Associates receive discounted wholesale pricing and their own Isagenix website. Associates looking for the best in convenience and value enroll in our Autoship Rewards Program which provides an additional 5% discount on system and pak purchases and access to exclusive bonuses within the Isagenix compensation plan.
Two Ways to Save
...when you purchase an Isagenix Solution Pak or System

We’ve done all the math for you!

Get lean and lose weight

Did you know?

If you were to buy all of the components for the 30-Day Cleansing and Fat Burning System separately, the price would be $299.

- 1 Ionix® Supreme .......................... $32
- 2 Cleanse for Life® ......................... $64
- 4 IsaLean® Shake ......................... $160
- Cleanse Support Bundle ........................ $39
  includes 1 Isagenix Snacks™, 1 Natural Accelerator™ and 1 IsaFlush™
- 4 Want More Energy® Sticks (orange) ... $4
- Instructional System Guide .............. FREE
- “Cleanse & Replenish for Life Coaching System” Audio CD .... FREE

Total individual pricing .................. $299

System Price (Assoc) ..................... $284

Autoship Rewards Price (Rewards) ..... $269
Ingredient Policy: Healthy, Safe, Transformative

Isagenix No-Compromise Ingredient Standards

No matter how much we grow, our commitment to the quality of our products and ingredients is one thing that will never change. Product quality—and your health—is our highest priority.

Healthy

Isagenix stands for great health. High-quality ingredients in dosages backed by science are our standard. We take an evidence-based approach to make sure every ingredient we use is pure, potent and health promoting. We also focus on sourcing ingredients from suppliers that value sustainability. It is a standard that is healthy for you, for us and for the planet.

Safe

We never compromise on safety. In addition to plenty of caution and care exercised by our formulators and researchers, we are proud to say that our quality control processes are second to none. Every time you reach for an Isagenix product, you can be confident that you’re reaching for a safe product that has been thoroughly tested by third-party laboratories for a variety of heavy metals, pesticides and microbial activity.

Transformative

Isagenix exists to transform lives. We are changing lives around the world by formulating products that work, and work well. To create products that make a real difference in your health and vitality, we stay on the cutting edge of nutritional science and constantly work to get the most out of nature’s fine ingredients.

“Isagenix built its reputation on exceeding all standards commonly used in the nutraceutical industry and this vision of creating a no-compromise company places Isagenix in a category of its own.”

John W. Anderson | Isagenix Founder, Master Formulator and Product B® IsaGenesis® Formula Developer
These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

† The weight-loss testimonials presented apply only to the individuals depicted, cannot be guaranteed, and should not be considered typical. A 2008 university study showed a statistically significant weight loss of 7 pounds (3.2 kg) during the first nine days of the Cleansing and Fat Burning System.

Pricing, BV and packaging components in our systems and paks are subject to change. Please check your Associate Back Office for the most current information.
Our Weight Loss Solutions help you safely and effectively lose pounds and inches, build lean muscle, cleanse away toxins, manage stress and improve energy.
Former Collegiate Athlete in Best Shape of Her Life

Tiff D. was an avid collegiate athlete ready to take on the world. But, just days after graduating from college she experienced a traumatic event that would traumatize her both mentally and physically. She lost all control of her life and her body. “I just wanted to return to the days when I was healthy and active,” recalls Tiff.

Her weight gain aggravated an old injury, inspiring her to contact her old trainer, now an Isagenix® Associate. “What I thought would be just a few training sessions turned into a much more focused regimen,” shares Tiff.

Tiff, reluctant at first, joined the 2012 IsaBody Challenge® for extra motivation. After 24 weeks of early morning wake-up calls and 1,000-calorie burning workouts, Tiff was 32 pounds lighter† with just 13 percent body fat.†

She was named a finalist in the Challenge and is in better shape now than she was in college.

“I needed to get back my sense of control and determination,” says Tiff. “I took back control of my life—and that was all the reward I needed.”

TIFF D.
AGE: 29
RESIDENCE: UTAH
BEFORE: 158 POUNDS
LOST: 32 POUNDS†
Fast-track your success

Your Pak, Your Way

**IsaLean® Shake**
- Canisters or packets
- Any flavor combo

**Ionix® Supreme**
- Canister, sticks or liquid

**Cleanse for Life®**
- Canister, liquid or singles

**Isagenix Snacks!™**
- Any flavor

**IsaDelight Plus™**
- Any flavor

**IsaLean® Bar**
- Any flavor

**Ageless Essentials™ with Product B® Isagenix Isagenix®**
- For Men or Women

Weight Loss President’s Pak™
The President’s Pak is designed to jump-start your Isagenix business. This pak includes a free, one-year membership. Plus, you can earn extra money in the form of Product Introduction Bonuses (PIBs) when you enroll a new member on Autoship with a President’s Pak.
- Weight loss and better body composition
- Overall improved health
- Business-building and marketing tools

Get lean and lose weight

Your Pak, Your Way

**IsaLean® Shake**
- Canisters or packets
- Any flavor combo

**Ionix® Supreme**
- Canister, sticks or liquid

**Cleanse for Life®**
- Canister, liquid or singles

**Isagenix Snacks!™**
- Any flavor

The 30-Day Cleansing and Fat Burning System
Boost your confidence and help ignite weight loss. Achieve—and maintain—lasting weight-loss results. You’ll also notice significant savings on your grocery bill as you replace unhealthy cravings with premium nutrition that:
- Builds and maintains lean muscle
- Increases metabolism for safe and effective weight loss
- Gently rids the body of impurities while increasing energy levels

Save 10% with Pak Pricing!**

Save an additional 5% when you order on Autoship Rewards

WEIGHT LOSS PRESIDENT’S PAK

**Starts at Retail $743 / Assoc $592**

Rewards $559 / 320 BV

- 1 30-Day Cleansing and Fat Burning System
- 1 IsaDelight Plus™ (30-ct)
- 1 Ageless Essentials™ with Product B® Isagenix Isagenix®
- 1 Rejuvity Sampler (1-ct)
- 1 IsaBlender®
- 1 IsaLean® Bars (10-ct)

Not Pictured:
- Marketing tools
- Free one-year membership
- Isagenix event certificate
- Welcome Kit

Save 5% with Pak Pricing!**

Save an additional 5% when you order on Autoship Rewards

30-DAY CLEANSING AND FAT BURNING SYSTEM

**Starts at Retail $373 / Assoc $284**

Rewards $269 / 184 BV

- 1 Ionix® Supreme
- 2 Cleanse for Life®
- 4 IsaLean® Shake (56 meals)
- 1 Isagenix Snacks!™
- 1 Natural Accelerator™
- 1 IsaFlush®
- 4 Want More Energy?® Sticks (orange)

Not Pictured:
- Instructional System Guide
- “Cleanse & Replenish for Life Coaching System” Audio CD

1 If purchased at time of enrollment.

Sign up a new member on Autoship with the President’s Pak and you can receive an $80 Product Introduction Bonus in as little as 24 hours of your new enrollee’s pak shipping.

Your Pak, Your Way

**IsaLean® Shake**
- Canisters or packets
- Any flavor combo

**Ionix® Supreme**
- Canister, sticks or liquid

**Cleanse for Life®**
- Canister, liquid or singles

**Isagenix Snacks!™**
- Any flavor
At 263 pounds, Jill was desperate and ready for a change. “I gave Isagenix a bad name,” laughs Jill, then a dental assistant from Utah. “People in my town must have thought ‘well, Isagenix must not work—look at Jill.’”

She even tried out for the Biggest Loser®. But when she didn’t make the cut—she decided it was time to join Isagenix—for real.

Soon, the weight began to come off. By what would have been her Biggest Loser finale, Jill had lost 131 pounds. “I lost more than the female contestants who were working out six to 10 hours a day,” shares Jill. “I sat on the couch and bawled because of what I had achieved.”

Jill’s life has completely flipped. She’s completed three half-marathons, jumps on the trampoline with her kids and is accomplishing feats she never imagined possible.
Cleanse, nourish, replenish, renew

**Cleanse for Life**
A synergistic blend of gentle, whole-body cleansing herbs and other natural compounds scientifically formulated to help support the body’s natural ability to remove toxins and impurities. Available in powder or liquid in Natural Rich Berry flavor. When used as part of an Isagenix system:

- Encourages safe weight loss
- Protects cells and vital organs from aging

**Why Cleanse?**

The revolutionary practice of nutritional cleansing, which can result in greater weight-loss results, is the foundation within many Isagenix® systems. The Isagenix 30-Day Cleansing and Fat Burning System helps moderate calorie control on Shake Days and provides appropriate nutritional support on Cleanse Days.

Abstaining from food on Cleanse Days gives the digestive processes a break, allowing your liver to go to work while helping release stored fat-soluble toxins.

Cleansing supports the body’s ability to lose “stubborn fat” and helps metabolic support thus encouraging a boost in metabolic and energy levels.

An independent, third-party 2012 University of Illinois clinical study found that subjects on Isagenix products lost more body fat and more importantly, twice the amount of visceral fat in comparison to a leading “heart-healthy” diet.

“The subjects showed better adherence, better weight loss, and better visceral fat loss. The greater weight and visceral fat loss equated to a greater decrease in certain cardiovascular risk factors.” — Krista Varady, Ph.D.

**CLEANSE FOR LIFE**
- **Liquid** (32 oz. bottle)
- **Powder** (3.4 oz canister)

- **Retail** $43 / Assoc $32 / 22 BV

- **CLEANSE FOR LIFE** Single serve liquid (16-count, 2 oz bottles)

- **Retail** $49 / Assoc $37.95 / 22 BV

**Save an additional 5% when you order on Autoship Rewards.**
The best meal replacement just keeps getting better

**IsaLean® Shake**
A complete, 240-calorie meal replacement that perfectly blends high-quality, undenatured protein, low-glycemic carbohydrates and healthy fats to reduce your caloric intake without depriving your body of much needed nutrition. IsaLean Shake comes in four great flavors: Creamy French Vanilla, Creamy Dutch Chocolate, Natural Creamy Vanilla (Kosher) and savory Black Sesame. Fueled by our premium Myo-IsaLean Complex™ protein, IsaLean Shake is clinically shown to:

- Supports healthy weight loss
- Support lean muscle growth and maintenance
- Reduce cravings and help you stay full longer

**Natural Berry Harvest IsaLean® Shake**
A premium dairy-free meal replacement made from a complete plant-based protein blend, low-glycemic carbohydrates and healthy fats. IsaLean Shake in Natural Berry Harvest features Phyto-IsaLean Complex™—a natural blend of pea and hemp protein to maintain lean muscle while supporting healthy weight management.

- Highly digestible plant-based protein
- Safe for those with dairy or soy allergies or the lactose-intolerant
- Nutritionally complete protein source for vegetarian and vegan diets

IsaLean® Shake
14-serving canister
Retail $51.95 / Assoc $39.95 / 27 BV

IsaLean® Shake
14-count single serve packets
Retail $52.95 / Assoc $40.95 / 27 BV

Kosher IsaLean® Shake
14-serving canister
Retail $53.95 / Assoc $41.95 / 29 BV

Natural Berry Harvest IsaLean® Shake
14-count, single-serve packets
Retail $53.95 / Assoc $44.95 / 28 BV

Finally, a dairy-free shake that tastes great

- 24 grams of the highest-quality whey and milk protein
- Soy-free with active enzymes to aid digestion
- Less than $3 per meal, no artificial colors or flavors

**IsaLean® Shake**
14-serving canister
Retail $51.95 / Assoc $39.95 / 27 BV

IsaLean® Shake
14-count single serve packets
Retail $52.95 / Assoc $40.95 / 27 BV

Kosher IsaLean® Shake
14-serving canister
Retail $53.95 / Assoc $41.95 / 29 BV

Natural Berry Harvest IsaLean® Shake
14-count, single-serve packets
Retail $53.95 / Assoc $44.95 / 28 BV

Natural Berry Harvest IsaLean® Shake
14-count, single-serve packets
Retail $53.95 / Assoc $44.95 / 28 BV
IsaLean® Soup: A New Twist on Classic Favorites

Introducing IsaLean Soup in mouthwatering Butternut Squash and delicious Wild Mushroom. IsaLean Soup features the same wonderful balance of nutrients as our IsaLean Shake: 24 grams of protein from quality Myo-IsaLean Complex™ (undenatured whey and milk protein) and 23 vitamins and minerals.

- 24 grams of undenatured whey and milk protein
- Protein sourced from “Cheerful Certified” cows
- Features Myo-IsaLean Complex™
- Supports lean muscle growth and maintenance

New IsaLean Soup flavors, same great results

- Savory and delicious
- Supports healthy weight loss

** IsaLean® Soup
14-count, single-serve packets

Retail $52.95 / Assoc $42.95 / 29 BV

** Save an additional 5% when you order on Autoship Rewards.
A natural system reboot

IsaFlush*
Combines magnesium with gentle and effective cleansing herbs and minerals. A balanced digestive system improves the body’s ability to absorb nutrients and eliminate waste.
• Safely improves digestion*
• Encourages regularity*
• Naturally soothes intestinal discomfort

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<th>Capsules</th>
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<th>Assoc/$</th>
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Accelerate your weight loss

Natural Accelerator™
Naturally aids the body’s metabolism to help you burn fat without stimulants. Carefully selected, natural thermogenic ingredients such as cayenne, green tea, ginseng and cinnamon helps your body burn fat.*
• Won’t cause flushed or jittery feelings
• Excellent for Cleanse Days
• Helps reduce appetite*

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<th>Product</th>
<th>Capsules</th>
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<th>Assoc/$</th>
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Make Your Cleanse Days Complete

Cleanse Support Bundle
The Cleanse Support Bundle contains full bottles of three key supplements needed for nutritional cleansing. The bundle includes Natural Accelerator™ capsules, IsaFlush® capsules and Isagenix Snacks!™ wafers to fuel metabolism and control appetite during Cleanse Days or any day.

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<td>Cleanse Support Bundle</td>
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<td>50</td>
<td>39</td>
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</tbody>
</table>

• Safe for individuals with nut allergies
• No harsh laxatives

Now easier to absorb for better fat burning support

IMPROVED!
Same great benefits, now nut free

IMPROVED!
Better fat burning support

** Paks or systems with 150–299 BV save 5% and 300+ BV save 10% over individually priced items.

Weight Loss Solutions • 17
**Weight Loss Solutions**

Paks or systems with 150–299 BV save 5% and 300+ BV save 10% over individually priced items.

Save an additional 5% when you order on Autoship Rewards.

### SHAKE & CLEANSE PAK

Starts at Retail $218 / Assoc $164
Rewards $148 / 100 BV

- 2 IsaLean® Shake (28 meals)
- 2 Cleanse for Life®
- 2 5-piece Sample Paks

### 9-DAY DEEP CLEANSING AND FAT BURNING SYSTEM WITH 5-PIECE SAMPLE PAK

Starts at Retail $214 / Assoc $156
Rewards $148 / 100 BV

- 2 Cleanse for Life®
- 1 IsaLean® Shake (14 meals)
- 1 Natural Accelerator™
- 1 Isagenix Snacks!™

**Not Pictured:**
- Instructional System Guide
- "Cleanse & Replenish for Life Coaching System" Audio CD

### 9-DAY DEEP CLEANSING AND FAT BURNING SYSTEM WITH e+

Starts at Retail $224 / Assoc $165
Rewards $157 / 106 BV

### 9-DAY DEEP CLEANSING AND FAT BURNING SYSTEM WITH ISADELIGHT PLUS™

Starts at Retail $253 / Assoc $186
Rewards $177 / 120 BV

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Your Pak, Your Way

- IsaLean® Shake
  - OR IsaLean® Pro
    - Canisters or packets
    - Any flavor combo
- Cleanse for Life®
  - Canister, liquid or singles
- Isagenix Snacks!™
  - Any flavor
- Choose Between
  - 5-Piece Sample Pak e+™ (6-ct box)
  - IsaDelight Plus™ in milk or dark chocolate (30-ct box)

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**Shake & Cleanse Pak™**

Safely supports weight loss and overall health by removing impurities and replenishing with ultimate nutrition. Add IsaDelight Plus™ chocolates or Isagenix Snacks!™ to curb cravings and maximize the experience.

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**9-Day Deep Cleansing and Fat Burning System**

If you’re ready for the challenge, you will be amazed at your results after just a few days on the 9-Day System. This safe and effective program helps you lose weight quickly by gently cleansing and nourishing the body. Graduate to the 30-Day System to maintain your weight-loss progress.

- Stimulates fat burning*
- Helps cleanse and detoxify the body*
- Available with 5-Piece Sample Pak, e+™ or IsaDelight Plus™

*Not Pictured:
- Instructional System Guide
- "Cleanse & Replenish for Life Coaching System" Audio CD

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**Pictured:** 9-Day Deep Cleansing and Fat Burning System with e+™
“My Pak”
A simple and affordable way to target all of your health needs. Enroll on Autoship and start with any of the following items:

- Ageless Essentials™ Daily Pack (for Men or Women) $69 / 47 BV
- Ageless Essentials with Product B IsaGenesis (for Men or Women) $140 / 95 BV
- Product B IsaGenesis $79 / 54 BV

Save 10% when your customized “My Pak” order contains one of the above products and totals 150 or more Business Volume (BV).

Save 5% with Pak Pricing!**

KOSHER PRODUCTS PAK
Starts at Retail $394 / Assoc $304
Rewards $288 / 197 BV

- 4 Kosher IsaLean Shake canisters (56 meals)
- 1 IsaLean Bars (10-ct)
- 2 Cleanse for Life®
- 1 SlimCakes® (14-ct)
- 1 IsaDelight Plus™ (30-ct)

Save an additional 5% when you order on Autoship Rewards

Your Pak, Your Way
- IsaLean® Bars
  - Any flavor
- Cleanse for Life®
  - Canister, liquid or singles
- IsaDelight Plus™
  - Any flavor

Kosher Products Pak
Isagenix® understands the importance of keeping certain covenants. Our line of Kosher-certified products allows you to enjoy a healthy and satisfying lifestyle with delicious meal replacements, snacks and Cleanse for Life®.

Changing for the Better
Joe had everything going for him: a wonderful wife, adoring twin girls and a thriving business. But, at 278 pounds, 45-year-old Joe was so overwhelmed by his size, it prevented him from fully enjoying life.

Joe’s moment of truth came while watching his 47-year-old physically fit wife compete in her first-ever fitness competition after using Isagenix®.

He soon realized that—with a little dedication—he could be in the best shape of his life with the IsaBody Challenge® and the 30-Day Cleansing and Fat Burning System.

Soon, he released 51 pounds†, said goodbye to 39 inches overall†, and added 16 pounds of lean muscle. For Joe, this milestone was the first of many.

Today, Joe looks forward to using his transformation to inspire others and build his Isagenix business with his wife.

JOE M.
AGE: 46
RESIDENCE: ALBERTA
BEFORE: 225 POUNDS
LOST: 78 POUNDS† (OVERALL)

2013 IsaBody Challenge® Finalist
Healthy Protein Choices that Deliver Results

Look in the mirror. What do you see? Are you looking at your dream beach body or unsightly love handles? Do you resemble a muscular body builder or a competitive hotdog eater? Working toward your fitness goals requires the right nutrition, starting with protein. Protein is an essential building block for our health and it’s important we get the right type of protein, in the right amount, at the right time to maximize the positive effects it offers.

IsaLean®, IsaLean Pro and IsaPro® contain the highest-quality whey protein. Our exclusive undenatured whey protein is sourced from “Cheerful Certified” cows not treated with hormones or routine antibiotics. Our shakes provide options that make living a healthy lifestyle delicious and easy. While it’s nice to have choices, each product has its appropriate use for different needs.

SUPERIOR PROTEIN WITHOUT COMPROMISE

IsaLean® Shake, IsaLean Pro and IsaPro use the highest-quality whey protein. All our protein is undenatured, which means it isn’t extracted using salts, acids or heat that strips away the natural benefits of the product.

Whey protein helps support your immune system by raising glutathione levels. Glutathione is a powerful antioxidant with the ability to help the immune system and support cell integrity. The protein in our IsaLean Shake, IsaLean Pro and IsaPro repairs body cells, builds and repairs muscles and bones, provides a valuable source of energy, curbs cravings, and controls many of the important processes in the body related to metabolism.
IsaLean® Shake
This is the perfect foundation for anyone who wants to lose weight while maintaining muscle. The IsaLean Shake serves as a complete meal replacement that is both nutritious and affordable.

A study at the University of Illinois at Chicago found calorie-restricted regimens with a liquid diet, such as one featuring IsaLean Shakes, favorably modulates visceral fat in ways that could protect against coronary heart disease. In other words, the protein in IsaLean Shakes helps zap unhealthy fat so your body can perform in an optimal state.

IsaLean Shake features 24 grams of Myo-IsaLean Complex™ which is made up of undenatured whey and milk protein. With only 240 calories, 8 grams of dietary fiber and healthy fats, low-glycemic carbs, vitamins and minerals, it’s a perfect meal replacement.

IsaLean Pro
Take it to the next level with IsaLean Pro. IsaLean Pro features 36 grams of undenatured whey and milk protein, ideal for muscle development in athletes, muscle retention as you age and breaking through weight-loss plateaus. IsaLean Pro leaves you feeling full all the way to your next meal.

IsaPro*
IsaPro is not a meal replacement like the IsaLean or IsaLean Pro Shake—it’s simply pure whey protein concentrate, which can be taken alone or as a protein addition to your IsaLean Shake, or another recipe. IsaPro gives you an undenatured whey protein boost of 18 grams per serving—ideal for muscle growth or satiety.

Muscles crave protein after lifting weights, riding a bike or a good swim, and IsaPro contains 18 grams of pure, undenatured whey protein to nourish the body and help replenish muscles after they’re broken down.

**WHAT IS IT GOOD FOR?**

**ISALEAN SHAKE**
- Use as a meal replacement
- Increase energy throughout the day
- Lose weight while burning fat and maintaining muscle

**ISALEAN PRO**
- A complete meal replacement with 50% more undenatured whey protein
- Ideal for muscle development in athletes, muscle retention as you age and breaking through weight-loss plateaus
- IsaLean Pro leaves you feeling full all the way to your next meal

**ISAPRO**
- Builds muscle with pure undenatured whey protein
- Great for after a workout
- Drink with water, mix with fruit or add to a recipe
All the gym time in the world won’t get you the results you want without the right nutrition. Our Energy and Performance Solutions help you get lean, build muscle and experience greater performance with faster recovery times.
In May 2001, Elizabeth M. and her husband, Nils, welcomed their first child, Alexander. The next year, the couple welcomed their daughter Victoria. Their dream of starting a family had come true.

Elizabeth became pregnant with her third child in 2005, gaining 10 pounds, but suffered a miscarriage. Months later, she was pregnant again—only this time, she found herself sick, unable to play with her kids most of the time.

Soon after her fourth child was born, baby Victoria became ill. After a three-year battle, young Victoria lost her life to cancer. “When you lose a child you don’t know how to breathe, let alone take the next step,” shares Elizabeth.

Her best friend had been taking Isagenix and she saw firsthand the effectiveness of the products. “I was turning 40 and didn’t want to be 140 pounds,” says the North Carolina native. “I needed nutritional support and I needed something to help me get stronger, feel better, lose weight and increase my energy.”

Determined, Elizabeth filled her pantry with Isagenix and committed to using the products whole-heartedly while making better food choices. Elizabeth was named a 2012 IsaBody Challenge® finalist, losing 30 pounds† and creating a lean, muscular physique. Significantly slimmer, happier and more energized, Elizabeth’s infectious new attitude has inspired close friends and neighbors to try Isagenix.
Your new health and wealth business plan

Your Pak, Your Way

** IsaLean® Shake
  - Canisters or packets
  - Any flavor combo

** Ionix® Supreme
  - Canisters or packets
  - Liquid

** Cleanse for Life
  - Canister, liquid or singles

** Want More Energy?
  - Canister, liquid or singles

** IsaLean® Bars
  - Any flavor

** Ageless Essentials™
  - With Product B
  - IsaGenesis®
  - For Men or Women

Performance President’s Pak

This pak is perfect for active people who want to build leaner physiques and enhance their performance and recovery. Complete with extra products to share and a broad range of powerful marketing tools, this pak gets you (and your business!) up and running fast. Includes a free, one-year membership.

Sign up a new member on Autoship with the President’s Pak, Business Builder Pak or Pacesetter Pak and you can receive an $80–$150 Product Introduction Bonus (PIB) in as little as 24 hours of your new enrollee’s pak shipping.

Save 10% with Pak Pricing!**

Save an additional 5% when you order on Autoship Rewards

** Performance President’s Pak
** Starts at Retail $745 / Assoc $596
** Rewards $559 / 320 BV

- 1 IsaLean® Shake
  - (14 meals)
- 2 IsaLean® Pro 14-ct packets
  - (28 meals)
- 1 Ageless Essentials™
  - with Product B
  - IsaGenesis®
  - (Men or Women)
- 1 IsaPro® Vanilla
- 1 Ionix® Supreme
- 2 e+ (6-ct)
- 1 Want More Energy?
- 2 IsaLean® Bar®
  - (10-ct)
- 1 Ageless Joint Support™
- 1 Sleep Support and Renewal
- 2 5-Piece Sample Pak
- 1 IsaBlender®

Not Pictured:
- Marketing tools
- Isagenix event certificate
- Free one-year membership
- Welcome Kit
- Instructional System Guide with CD

Energy and Performance System

The Energy and Performance System offers a mix of nutrients, energy boosters and high-quality protein for muscle growth and recovery while helping you achieve a tighter, leaner physique, while experiencing optimal performance.

- Builds and maintains lean muscle
- Enhances performance, helps you recover faster
- Kick-starts workouts

Your Pak, Your Way

** IsaLean® Shake
  - Canisters or packets
  - Any flavor combo

** Ionix® Supreme
  - Canisters or packets
  - Liquid

** IsaLean® Bars
  - Any flavor

** Want More Energy?
  - Canister, liquid or singles

** Ageless Essentials™
  - Daily Pack
  - For Men or Women

Save 5% with Pak Pricing!**

Save an additional 5% when you order on Autoship Rewards

** Energy and Performance System
** Starts at Retail $363 / Assoc $283
** Rewards $269 • 184 BV

- 1 IsaLean® Shake
  - (14 meals)
- 1 IsaLean® Pro (14 meals)
- 1 IsaPro®
- 1 Ionix® Supreme
- 2 e+ (6-ct)
- 1 Want More Energy?
- 1 IsaLean® Bars (10-ct)

Not Pictured:
- Instructional System Guide
- “Cleanse & Replenish for Life Coaching System” Audio CD
A Life-Changing Journey

Lisa thought she was used to surprises. She had two children, a husband, a house and a business—she was always ready for anything thrown her way. What she wasn’t prepared for were two more little ones!

After the birth of her surprise third child, Lisa gave up a successful painting and decorating business to focus on Isagenix®. She entered the IsaBody Challenge® determined to lose her post-baby weight.

Weeks into Lisa’s workouts, she noticed she was bloated and unable to get rid of the excess water weight. Concerned, Lisa consulted her doctor only to find out she was 17 weeks pregnant with baby No. 4. Shocked and unprepared for a fourth pregnancy, Lisa stopped working out.

A year later, Lisa’s life spiraled out of control. Unhappy with her appearance, unable to lose the extra baby weight, and beyond exhausted, something had to change.

Starting with the 30-Day Cleansing and Fat Burning System, Lisa began her life-changing transformation. “I’m a very competitive person so it was just what I needed,” says the mother of four. “I needed something to strive toward.”

Soon, Lisa was swapping her daily five cups of coffee for Ionix® Supreme and Ageless Essentials™ with Product B IsaGenesis. She now pursues fitness full time and competes as a figure and fitness model. “I was driven by my own ‘why’ factor,” she says. “If you don’t know why you want to transform your body, then you’ll have a difficult time achieving your goal.”

LISA W.
AGE: 43
RESIDENCE: ALBERTA
BEFORE: 155 POUNDS
LOST: 27 POUNDS†

2011 IsaBody Challenge® Finalist
Adaptogens: Fuel for a Better Life

NATURE’S ANSWER TO STRESS AND better personal performance

WHAT ARE ADAPTOGENS AND WHO NEEDS THEM?
Adaptogens are unique plants that strengthen the body’s capacity to resist and reduce stress as well as promote physical and mental performance. Whether you need a high-energy pick-me-up, an ally in your fight against chronic stress or natural support for today’s overtaxed immune systems, Isagenix® has a product for you.

ADAPTOGENIC DAY PLANNER
Here is an excellent plan to help fill your body—and your day—with a healthy boost of Adaptogens, designed for a better you.

YOUR DAILY ISAGENIX ADAPTOGENS AT A GLANCE:

**Ionix® Supreme** is a nutrient-rich tonic, featuring **IsaAdapt™**, a blend of Adaptogens designed to deliver a balanced infusion of energy, stamina and immunity support. Perfect for everyday use, this whole-body regulator helps buffer the body from stress and improve mental performance.*

**e+** is a natural energy shot featuring our **Adapto+™**, a selection of Adaptogens ideal for combating stress, providing clarity and promoting physical performance. The addition of naturally-sourced caffeine (from green tea and yerba mate) provides energy to help kick-start your workout or power you through a busy day.*

**t+ Chai** also contains **Adapto+**. Without the natural caffeine, **t+ Chai** is a warm beverage with calming Adaptogens. The delicious chai-flavored black tea gives your body a reprieve from the toll that stress puts on your life and works to support a calm state of being. Available in a unique single-serving snap packet.

EARLY MORNING
- Drink **e+** as a coffee substitute or a quick energy boost to start your day.
- Enjoy 1-2 servings of **Ionix® Supreme** to combat stress and support healthy aging.*

PRE-WORKOUT
- Take **e+** for a natural energy boost that aids performance and recovery.*

LATE MORNING
- Enjoy the soothing goodness of **t+ Chai**.

MID AFTERNOON
- Take a shot of **e+** for a quick energy boost to get you through a mid-afternoon slump.
- If you don't need the naturally-caffeinated energy boost of **e+**, drink **t+ Chai** to promote clarity.

EVENING
- Drink a warm cup of **t+ Chai** for mood balance and relaxation.
- Enjoy 1-2 servings of **Ionix® Supreme** to help reduce the effects of daily stress.*
Save an additional 5% when you order on Autoship Rewards.

** Paks or systems with 150–299 BV save 5% and 300+ BV save 10% over individually priced items.

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** Ionix® Supreme**

Nature’s answer to stress and fatigue. Ionix Supreme is a nutrient-rich herbal tonic infused with natural vitamins, minerals and plant-based Adaptogens—perfect for combating the effects of stress and fatigue. Ionix is a powerful asset for building endurance and improving overall personal performance.

- Plant-based Adaptogens power performance
- Energizes cells; supports faster recovery and greater health
- Helps neutralize free radicals, a key factor in aging*

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** Ionix® Supreme**

- Buffers the body from environmental toxins and stress*
- No artificial stimulants
- Supports clarity and focus, reduces fatigue*

**IONIX® SUPREME**

- Liquid (32 oz. bottle)
- Powder (32-serving canister)
- Single-serve packets (30-count)

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*Based on scientific research and clinical studies.
Energy & Performance Solutions

**  Paks or systems with 150–299 BV save 5% and 300+ BV save 10% over individually priced items.

- Quick energy boost that lasts for hours
- Kick-start a workout
- Improve focus and physical performance*
- Stay alert; think clearly*
- Safe, naturally balanced energy

### e+ 6-count, single-serve bottles

- **Retail** $24 / **Assoc** $19 / 13 BV
- **(2)** 6-count, single-serve bottles
- **Retail** $46 / **Assoc** $36 / 24 BV

### e+ STARTER PAK

- **(17)** 6-count, single-serve bottles
- **Starts at Retail** $383 / **Assoc** $290.70 / **Rewards** $275 • 185 BV

### e+

A flavorful energy boost with a scientifically supported blend of botanicals formulated to help you feel refreshed, energized and mentally alert. Apple Pomegranate flavored, e+ is infused with a host of healthy ingredients to fire up your athletic performance without artificial colors, sweeteners or flavors.

- Naturally-sourced caffeine from green tea and yerba maté
- Fuel for everyday activities or competitive athletic performances
- Only 35 calories per serving

- The e+ Starter Pak is the best way to stock up with enough e+ for yourself and others
- For each box of e+ sold, Isagenix will donate 50 cents to Make-A-Wish®

### e+ Starter Pak

- 6-count, single-serve bottles
- **Retail** $24 / **Assoc** $19 / 13 BV
- **(2)** 6-count, single-serve bottles
- **Retail** $46 / **Assoc** $36 / 24 BV
- **(17)** 6-count, single-serve bottles
- **Starts at Retail** $383 / **Assoc** $290.70 / **Rewards** $275 • 185 BV

### Warm up to reduced stress

#### t+ CHAI

30-count snap packs

- **Retail** $39 / **Assoc** $30 / 20 BV

### t+ Chai

Stay calm and improve concentration with t+ Chai, an Adaptogen-rich “tea with benefits.” Each snap pack offers a delicious chai-flavored black tea concentrate containing a soothing blend of Adaptogens, called Adapto+™, which help calm the mind, provide balanced mood and clarity.

- A delicious “hot or iced” tea prepared in a snap

- Helps fight stress; maintains health and energy
- Enhances physical and mental performance
- Supports balanced mood; promotes calmness and control

**  Paks or systems with 150–299 BV save 5% and 300+ BV save 10% over individually priced items.

Save an additional 5% when you order on Autoship Rewards.
Want More Energy?

A refreshing drink powder to optimize hydration. Contains vitamins A, C, B-complex and electrolytes to help replenish nutrients that are lost during stress and exercise.

- Only 7 grams of sugar and 35 calories per serving
- No artificial colors or sweeteners
- Comes in three great flavors: Orange, Citrus and Tropical Fruit & Hibiscus

Gaining the Edge

Brandon is a personal trainer with a “who’s who” client list of North York, Ontario. Early morning wake-up calls, grueling workouts, and eating right are all part of a strict daily regimen; there’s nothing he asks clients to do that he wouldn’t do himself.

So, when he discovered the 30-Day Cleansing and Fat Burning System, he couldn’t resist. He also joined the IsaBody Challenge® for added accountability.

After eight weeks of nonstop workouts and clean eating, Brandon noticed a significant improvement in overall body composition and muscle definition. “By week 12, I had more energy, less stress and slept through the night.”
Sharing the Secret to Success

David G. is a fitness professional. He co-owns a premier fitness studio in British Columbia with his wife, Sarah. The couple joined Isagenix® in August 2009 after hearing about the incredible experiences people were having with Isagenix products.

David and his wife were looking for a new way to support their training, increase their energy, improve their endurance and reduce their post-workout recovery time.

David has spent the last 30 years training as an Olympic weightlifter, a martial artist and a bodybuilder, with the last 17 years focused on bodybuilding. In addition, Sarah is an advocate for good nutrition.

“We all have days where we don’t go to the gym,” admits Sarah. “But, if we’re consistent with the nutrition we’re giving our bodies, then that’s 80 percent of the puzzle.”

On his 47th birthday, David put his fitness skills to the test and entered the 2012 Western Naturals Masters Bodybuilding Division. When he heard his name announced as the winner of his division, he was floored. The couple co-trains 150 women on proper nutrition and exercise through Facebook. They love to help others feel good about themselves, even when they’re not in the gym.

So, what’s next for David?

He’s gearing up to compete in next year's bodybuilding competition, only this time on a national level. To do that, he'll spend the next year working out and gaining lean muscle—all fueled by Isagenix.
Save an additional 5% when you order on Autoship Rewards

ATHLETE’S PAK
Starts at Retail $258 / Assoc $203
Rewards $193 • 130 BV
- 2 IsaLean® Shake canisters (28 meals)
- 1 Ionix® Supreme
- 1 IsaPro®
- 1 IsaLean® Bars (10-ct)
- 1 Want More Energy?®

Athlete’s Pak™
This pak features the highest quality of whey protein for muscle growth and recovery and a nutrient-rich tonic filled with plant-based Adaptogens that help power performance and buffer the body from stress.
- Plant-based Adaptogens
- Boosts muscle growth and recovery

Share the Shot® and ramp up your healthy routine

Save an additional 5% when you order on Autoship Rewards

SHAKE & SHOT PAK
Starts at Retail $264 / Assoc $206
Rewards $196 • 133 BV
- 2 IsaLean® Pro (14-ct packets) (28 meals)
- 1 IsaLean Bars (10-ct)
- 4 e+ (6-ct)

Shake & Shot Pak
Start living the lifestyle you crave with the Shake & Shot Pak. This revved up pak is perfect for maximizing your energy and performance goals. Fuel lean muscle mass and support optimal nutrition with IsaLean® Pro shakes. Grab an IsaLean Bar for a delicious on-the-go meal replacement and top it off with a natural, long-lasting e+ shot.
Your (weight) loss is your (lean muscle) gain

IsaLean® Pro
Specialized nutrition for athletes, active people and teens who want to gain muscle and for those trying to break through weight-loss plateaus, lose stubborn belly or harmful visceral fat. It’s also for adults who want to prevent age-related muscle loss. Sourced exclusively from “Cheerful Certified” cows not treated with hormones or routine antibiotics, IsaLean Pro contains a high concentration of branched-chain amino acids to naturally boost muscle growth and maintenance while helping speed post-workout recovery.

- Curbs hunger
- Boosts fat burning, especially visceral fat
- Maximizes lean muscle gain
- 3 great flavors to choose from: Natural Vanilla, French Vanilla and Natural Chocolate

IsaPro® - Vanilla
Whether you want to fuel muscle growth or jump-start your metabolism, IsaPro® has you covered. IsaPro undenatured whey protein is a high-quality product for those serious about losing weight and/or gaining lean muscle mass. It also works as an antioxidant to support the body’s immune system.

- Research shows whey protein is more effective than other proteins for burning fat and aiding muscle growth and recovery
- Protein is vital for overcoming weight-loss plateaus

The healthy whey to lose and gain
Pure and natural: Typically, whey is extracted from milk by using acids or salts, and heat, which denatures the whey. Denaturing breaks down the protein and strips the whey of its natural, high-quality benefits. It also destroys bioactive compounds that have multiple benefits for humans.

Key amino acid profile: Undenatured whey contains numerous amino acid pairs and amino acid triples that fit specific genetic locks in the body to turn on protein functions. Studies show undenatured whey protein also supports production of glutathione, a key antioxidant for battling oxidative stress.

Better than soy: There are a number of meal replacement shakes out there with soy protein. Research shows that whey protein surpasses the results of soy-based shakes (see graphs below) for fat burning, muscle retention and growth. Whey protein increases your ability to feel full longer and stimulates the production of heat in the human body so you can burn more calories.

Benefits of Isagenix undenatured whey protein
Isagenix whey protein is sourced from “Cheerful Certified” cows not treated with hormones or routine antibiotics. The whey protein is put through an ultrafiltration process that keeps the whey intact (undenatured). Our superior amino acid profile, with a high concentration of branched-chain amino acids, supports lean muscle growth.

Supplementing your regular workouts and weight-resistance training with Isagenix protein throughout the day will help you:
- Spur muscle growth to the max
- Slow muscle breakdown
- Enhance feeling of fullness
- Boost metabolism and fat burning

Superior whey protein can be found in IsaLean® Shake, IsaLean® Pro and IsaPro®.

Whey protein has been proven to consistently deliver the best results for fat oxidation (aka “fat burning”). Acheson et al. 2011.
Healthy aging and improved vitality are now within reach. Our Healthy Aging Solutions help you fight the effects of aging by combining the latest advances in nutritional cleansing and nourishing meal replacements in conjunction with youthful-aging support.
Age is just a number

Kathy has been taking Isagenix products for 12 years and is living proof that good nutrition and a good youthful-aging strategy is key to healthy longevity. When you follow the Isagenix® program, exercise daily and eat the proper foods, age is indeed just a number.

Kathy has been an athlete her entire life but as she progressed into her 50s, things began to change. That’s when she made the commitment to take her body, her health and her nutrition to the next level.

When she began, Kathy, at 5’ 6”, weighed 123 pounds with 22% body fat. Today, at age 61, she weighs 117 pounds with 13% body fat and she has added an impressive seven pounds of lean muscle.

This seasoned network marketing veteran is a shining example of the effects of living a focused, healthy lifestyle.

“Success and good health go hand-in-hand,” says Kathy. “When you commit to making real, lasting changes for the better, you will experience impressive, noticeable results. As you know,” says Kathy with incredible conviction, “when you have your health, you really do have everything.”
Everyone ages, and there’s no pill or powder that can change that fact. But how we age is more within our control. Isagenix Founder and Master Formulator John Anderson created Product B to support healthy aging and, with the help of Dr. William Andrews of Sierra Sciences, John continues to research new ways to achieve the perfect formula. Those efforts led to IsaGenesis—the fourth generation of Product B.

**MEET ISAGENESIS**

Product B IsaGenesis features improved powerful actives designed to help support healthy telomeres and youthful aging. The newest version of Product B also has advanced ingredient delivery and faster absorption systems to ensure your body is getting the maximum benefits Product B IsaGenesis has to offer.

Why should you care about the new Product B IsaGenesis? Isagenix wants every ounce of Product B IsaGenesis to count toward better telomere support and healthier aging. That’s why we continue to strive for the best ingredients and absorbability.

**PRODUCT B ISAGENESIS & TELOMERES: A LOVE STORY**

To grasp the power of Product B IsaGenesis, it’s important to understand telomeres, the very element Product B IsaGenesis aims to support. Telomeres are the protective caps at the ends of our cells’ chromosomes. They protect our DNA from damage like the caps on shoelaces protect the laces from unraveling.

As we age, our cells are constantly dividing and our telomeres shorten during the process. Oxidative stress, toxins and a poor diet can cause the process of telomere shortening to speed up, which means we age faster in life. And the faster we age, the sooner we face age-related health conditions down the road.

Product B IsaGenesis aims to help telomeres do what they do best—protect your DNA, your cells and help you age healthily. When your telomeres and Product B come together, it’s a beautiful thing. And the benefits of that union mean you can enjoy a healthier, more youthful life.
4th Generation Product B IsaGenesis

Product B IsaGenesis is a powerful blend of complex botanicals and vitamins uniquely designed to offer superior telomere support for youthful aging. For optimal telomere benefits, take as part of your daily Isagenix nutritional system.

The New and Improved Product B

The latest formulation of Product B is so improved, we gave it a new name—Product B IsaGenesis—and it’s scientifically designed to deliver the benefits of Product B you know and love from the previous version in a more powerful, effective way. Product B IsaGenesis features improved absorbability so that your body can effectively use the nutrients for superior antioxidant and telomere support in cells where they’re needed.

- New formula for better absorbability
- Targets the source of accelerating aging such as oxidative stress
- Helps regain and maintain youthful aging
- Improved absorption for better delivery to cells
- Assists with youthful cell function and healthy telomeres
- Helps neutralize harmful free radicals that can accelerate aging
- Improves efficiency of natural enzymes increasing antioxidant support

Creating a Natural Aging Defense

Isagenix is committed to continuous improvement. When Product B® Antioxidants plus Telomere Support was introduced in 2011, it was Isagenix’s first venture into the newfound source of aging: Telomeres. Since the introduction of Product B, Isagenix Founder, Master Formulator and Product B Formula Developer, John W. Anderson and William Andrews, Ph.D. of Sierra Sciences have continued to test new ingredients for their role in telomere support.

Pictured left to right: John W. Anderson, Isagenix Founder, Master Formulator and Product B® IsaGenesis® Formula Developer and William Andrews, Ph.D. of Sierra Sciences
Ageless Essentials™ with Product B® IsaGenesis®
A foundational product for your best health and longevity. This 30-day supplement includes superior healthy aging and whole-body nutritional support. Featuring the newest 4th generation of Product B for greater cellular and telomere support, plus a full spectrum of vitamins, minerals, omega-3s and antioxidants for complete nourishment.
• Targets the root causes of accelerated aging
• Provides vita-nutrients for nutritional support
• Easy-to-use A.M. and P.M. packets

Combining the Best of Science and Nature

Ageless Essentials™ Daily Pack
One of the most effective and complete vita-nutrient options on the market. Fortifies your body with vitamins, minerals, omega-3s and antioxidants to help you sustain good health long term.
• Give your body important nutrients for only $2.30 per day
• Supports bone, cardiovascular and whole-body health
• Optimized for maximum absorption

** Paks or systems with 150-299 BV save 5% and 300+ BV save 10% over individually priced items.**
Healthy Aging and Telomere Support System

Specifically designed to combat the root mechanisms of aging using a smart, flexible, long-term program. This system helps you enjoy higher energy, lean body mass, youthful aging and an overall healthier lifestyle.

- Boosts healthy aging, telomere support*
- Great tool for maintaining a healthy lifestyle, long term

Save 10% with Pak Pricing!**

Save an additional 5% when you order on Autoship Rewards

HEALTHY AGING
PRESIDENT’S PAK

Starts at Retail $737 / Assoc $591
Rewards $559 / 320 BV

- 2 IsaLean® Shake (28 meals)
- 1 Ageless Essentials™ with Product B® IsaGenesis®
  (Men or Women)
- 1 Ionix® Supreme
- 1 Cleanse for Life®
- 1 2-Day Cleanse Support Kit
- 1 Product B IsaGenesis®
- 1 IsaLean Bar (10-ct)
- 1 IsaDelight Plus™ (30-ct)
- 1 t+ Chai
- 1 e+ (6-ct)
- 1 Rejuvenity Sampler
- 1 5-Piece Sample Pak
- 1 IsaBlender®

Not Pictured:
- Marketing tools
- Isagenix event certificate
- Free one-year membership
- Welcome Kit
- Instructional System Guide with CD
- 1 tool kit flyer

Your Pak, Your Way

- IsaLean® Shake
- OR IsaLean® Pro
  - Canisters or packets
  - Any flavor combo
- Ionix® Supreme
  - Canister, sticks or liquid
- Cleanse for Life®
  - Canister, liquid or singles
- IsaLean® Bars
  - Any flavor
- IsaDelight Plus™
  - Any flavor
- Ageless Essentials™
  - For Men or Women

Healthy Aging President’s Pak

Contains all of our advanced products—like our 4th Generation Product B IsaGenesis as well as an assortment of professional marketing tools that present the powerful opportunity for exceptional health and wealth with Isagenix. Also includes a free, one-year membership.

- Optimal everyday nutrition
- Great for boosting healthy longevity

Enroll a new member on Autoship with the President’s Pak, Business Builder Pak or Pacesetter Pak and you can receive an $80–$150 Product Introduction Bonus in as little as 24 hours of your new enrollee’s pak shipping.

Unlock a healthier lifestyle

Healthy and Telomere Support System

Specifically designed to combat the root mechanisms of aging using a smart, flexible, long-term program. This system helps you enjoy higher energy, lean body mass, youthful aging and an overall healthier lifestyle.

- Boosts healthy aging, telomere support*
- Great tool for maintaining a healthy lifestyle, long term

Save 5% with Pak Pricing!**

Save an additional 5% when you order on Autoship Rewards

HEALTHY AGING AND
TELOMERE SUPPORT SYSTEM

Starts at Retail $367 / Assoc $283
Rewards $269 / 184 BV

- 1 Ionix® Supreme
- 1 Cleanse for Life®
- 2 IsaLean® Shake
  (28 meals)
- 1 Ageless Essentials™
  with Product B® IsaGenesis®
  (Men or Women)
- 1 2-Day Cleanse Support Kit

Not Pictured:
- Instructional System Guide
- “Cleanse & Replenish for Life Coaching System” Audio CD

Your Pak, Your Way

- IsaLean® Shake
- OR IsaLean® Pro
  - Canisters or packets
  - Any flavor combo
- Ionix® Supreme
  - Canister, sticks or liquid
- Cleanse for Life®
  - Canister, liquid or singles
- Ageless Essentials™
  - For Men or Women

Two powerful products, one complete health plan

Every Day Essentials Pak

Build your foundation with the Every Day Essentials Pak, and then create your own solution by adding products from our selection of targeted solutions.

- The perfect start to every day
- Great tool for maintaining a healthy lifestyle

Save an additional 5% when you order on Autoship Rewards

EVERY DAY ESSENTIALS

Starts at Retail $286 / Assoc $220
Rewards $209 / 142 BV

- 2 IsaLean® Shake (28 meals)
- 1 Ageless Essentials™
  with Product B® IsaGenesis®
  (Men or Women)

Your Pak, Your Way

- IsaLean® Shake
- OR IsaLean® Pro
  - Canisters or packets
  - Any flavor combo
- Ageless Essentials™
  - For Men or Women
Healthy Aging Solutions

- Paks or systems with 150–299 BV save 5% and 300+ BV save 10% over individually priced items.
- Save an additional 5% when you order on Autoship Rewards.

Healthy Lifestyle Pak™
Infuse your body with the nutrition and care it needs to promote overall health while helping to reduce unhealthy cravings.
- Optimal nutrition
- Helps promote a healthy lifestyle

Total Health & Longevity System™ with Product B IsaGenesis
Combines the potent power of our signature nutritional cleansing and replenishing system with the youthful-aging support of Ageless Essentials™ with Product B IsaGenesis and two, 2-Day Cleanse Support Kits for four Deep Cleanse Days.
- Supports cardiovascular health*
- Supports safe and effective weight loss

Your Pak, Your Way

Total Health and Wellness: 4 Pillars of Health Pak™
Perfect for people who are interested in maintaining weight loss and healthy aging benefits associated with a nutritional cleansing and replenishing lifestyle.
- Basic tools for achieving and maintaining whole-body health
- Proven nutritional cleansing solution

Vitality within reach

Healthy Lifestyle Pak™
Infuse your body with the nutrition and care it needs to promote overall health while helping to reduce unhealthy cravings.
- Optimal nutrition
- Helps promote a healthy lifestyle

Your whole-body wellness solution

Save 5% with Pak Pricing!!
Save an additional 5% when you order on Autoship Rewards.

TOTAL HEALTH & LONGEVITY SYSTEM WITH PRODUCT B ISAGENESIS
- 1 Ionix® Supreme
- 2 Cleanse for Life®
- 4 IsaLean® Shake (56 meals)
- 1 Ageless Essentials with Product B® IsaGenesis® (for Men or Women)
- 2 2-Day Cleanse Support Kits

Not Pictured:
- Instructional System Guide
- "Cleanse & Replenish for Life Coaching System" Audio CD

TOTAL HEALTH AND WELLNESS: 4 PILLARS OF HEALTH PAK
- 1 Ionix® Supreme
- 1 Cleanse for Life®
- 2 IsaLean® Shake canisters or packets (28 meals)
- 1 Ageless Essentials™ Daily Pack (for Men or Women)

Not Pictured:
- Instructional System Guide
- "Cleanse & Replenish for Life Coaching System" Audio CD

HEALTHY LIFESTYLE PAK
- 2 IsaLean Shake canisters (28 meals)
- 1 Cleanse for Life®
- 1 Ionix Supreme
- 1 IsaDelight Plus™ (30-ct)

Not Pictured:
- Instructional System Guide
**Ageless Actives™**
Provides support for cells, tissues and organs against the signs of aging from within. Contains active amounts of age-defying nutrients including highly-absorbic CoQ10, vitamin D3 and resveratrol, that promote heart, brain, kidney, liver and muscle health.*
- Helps maintain youthful energy levels in cells*
- Supports resistance to stress and fatigue*

**IsaOmega Supreme®**
This fish oil is second to none, sourced from small fish in deep, unpolluted waters and then distilled to produce the most concentrated sources of DHA and EPA omega-3 essential fatty acids. Each batch is thoroughly tested for heavy metals (arsenic, lead, mercury, cadmium and iron), PCBs and dioxins.
- Promotes healthy brain development*
- Supports cardiovascular health*

**Focused on What Matters Most**
Carol was an avid runner and cyclist. Unfortunately, the scale began running her in circles. By age 58, she was 40 pounds overweight and struggling with her health. “I was enjoying life a little too much, and it was aging me beyond my years” jokes Carol, a retired special education teacher.

A few days after learning the extent of her health challenges, she heard an Isagenix® radio ad and decided to look into the company. After learning about the products and reading several success stories, the teacher decided to become the student and try the 30-Day Cleansing and Fat Burning System.

Soon, she had released 30 pounds† and whittled her waistline from a size 14 to a size 4.

CAROL G.
AGE: 61
RESIDENCE: CALIFORNIA
BEFORE: 157 POUNDS
LOST: 30 POUNDS†
HOW DO YOU IMAGINE YOUR FUTURE?

Maybe you’ll picnic at the beach with your family, travel to Venice or join that competitive softball league you “never had time for.” Make these dreams come true by avoiding the threat of weakened muscles and fragile bones. Although there is no such thing as the fountain of youth, proper protein intake and exercise can help you capture the kind of future you desire.

BUILD A LASTING LEAN FOUNDATION

Muscle retention has little to do with looking good in a swimsuit, and everything to do with your health and longevity. Age-related muscle loss is called sarcopenia, and you will live a much healthier life if you work to prevent its effects.

Sarcopenia impacts all of us—including you. Muscle mass peaks around 30 years old, and from age 30 to 60, adults lose approximately half a pound of muscle and gain around one pound of fat per year. So sarcopenia is often accompanied by unhealthy fat gain. Losing muscle and putting on fat is a double-edged sword. Each has its own harmful effects, which together can have serious consequences for your health.

THE SCIENCE OF “FIT”

In a nutshell, our bodies use fat as a reserve. Think of fat like your body’s “emergency supply.” You should store some extra in case a catastrophe prevents you from ingesting any nutrients or calories, but any excess hinders your body’s optimal function. Fat gain that exceeds our body’s normal reserves can begin to build up around our organs. This results in what’s called “visceral fat” which lies deep within our bodies, building up around vital organs and posing a major risk to our health.

Along with gaining fat, losing muscle has also been shown to compromise health and increase risk of disease. Maintaining muscle helps to banish bad fat and supports joint, tissue, immune and heart health. Additionally, muscle mass supports a healthy metabolism and can help with weight-loss goals. A study by Maastricht University Medical Center revealed a single daily dose of 35 grams of whey protein led to higher circulating levels of amino acids, as well as improved muscle synthesis. The “right” kind of protein nourishes your whole body and gets rid of unhealthy fat that can build up as you age, from the inside out.

PROTEIN HELPS YOU KEEP MUSCLE

Keeping muscle as you age helps guard against conditions associated with aging. Muscle is the superhero in the fight against the “bad guy” sarcopenia.

The Journal of the American Medical Association explains, “Sarcopenia is the backdrop against which the drama of disease is played out.” If you’re not getting enough protein, your body can’t fight illness or degeneration. Even if your body weight is normal, having a high percentage of body fat puts you at an increased risk for chronic disease.
Muscle mass and aging

35% greater reduction in biological oxidative measurements with Isagenix!

56% more weight lost with Isagenix!

47% more fat lost with Isagenix!

Twice as much visceral fat lost with Isagenix!

35% greater reduction in biological oxidative measurements with Isagenix!

Krista Varady, Ph.D.
Assistant professor at the UIC College of Applied Health Sciences with more than 30 peer-reviewed publications. She has devoted her professional career to the evaluation of calorie restricted diets and investigating strategies to facilitate weight management and decreasing cardiovascular disease. Her findings have shown intermittent fasting to be an effective means for encouraging weight loss and improving vascular health.

THE RIGHT PROTEIN FOR A HEALTHY LIFESTYLE

Protein is instrumental in maintaining a healthy lifestyle, but not all protein is created equal. When it comes to building muscle, whey protein reigns supreme. Its high concentration of branched-chain amino acids nourishes muscle tissues, supports a healthy metabolism, and stimulates fat loss more than any other type of protein.

A University of Illinois at Chicago study comparing a diet high in Isagenix whey protein to a heart-healthy diet found participants using Isagenix Myo-IsaLean Complex™ protein blend lost 47% more fat and twice as much visceral fat than those on the heart-healthy diet. The translation? Whey protein from Isagenix helps you support healthy weight and feel better. Period.

† MRI. Findings of the study concerning visceral fat were acquired using Magnetic Resonance Imaging (MRI).
A decadent array of Isagenix meal replacements and healthy snack solutions help you lose weight, increase energy and performance and promote youthful aging. All engineered to help you live the life you want.
Belinda knows life can change in an instant. She knows because it happened to her. In 2004, her husband was diagnosed with inoperable stomach cancer and given six months to live. Belinda had two young sons at the time and had just started building her Isagenix® business.

After eight years, countless tears and too many stressful events, this petite mother of two found herself standing in front of a mirror, distraught and disappointed at the reflection staring back at her. “I was so focused on my kids that I’d forgotten about myself.”

Luckily, Belinda had been involved with Isagenix for nine years by that time and got involved with the IsaBody Challenge®. She admits that in the past, she used it to help promote her business. “I hated working out,” admits Belinda. “But, I knew if I wanted to change, I had to start there.”

Starting with the 9-Day Deep Cleansing and Fat Burning System and then transitioning to the 30-Day Cleansing and Fat Burning System, Belinda signed up for the IsaBody Challenge and began to hit the gym regularly.

Over her journey, she released a total of 50 pounds† and whittled her waistline from a size 16/18 to a size 5/6.† As Belinda moves forward—now a newfound woman—she plans to focus on her business and help others overcome self-doubt.

BELINDA S.
AGE: 54
RESIDENCE: LOUISIANA
BEFORE: 193 POUNDS
LOST: 45 POUNDS†
Whey Thins

It’s time to ditch the chips and start snacking smart. Get ready for a savory pizazz that will make your taste buds jump for joy. Introducing Whey Thins, the filling, protein-packed crackers that support weight loss. Whey Thins comes in delicious Barbecue and delectable Sour Cream & Chive flavors. Whey Thins brings you 10 grams of protein with only 100 calories per single-serving pack, so you can conquer hunger and curb cravings.

• 10 grams of filling protein
• Features undenatured whey protein
• Only 100 calories per pack
• A blend of 7 whole grains
• Natural ingredients with no artificial flavors or colors

** Helps you feel full and curb cravings naturally
• 10 tasty grams of protein

WHEY THINS
10-count box

Retail $30 / Assoc $22 / 15 BV

At last, a savory and filling Isagenix snack with 10 grams of protein in 100-calorie packs.
IsaLean Bar

Give yourself a great-tasting, nutrient-rich meal you can have on the run! IsaLean Bars are a delicious, easy alternative to IsaLean Shakes and perfect for that quick meal on the go. If you’re looking for a lower-calorie meal, but don’t want to sacrifice taste, IsaLean Bars are a great option.

- High-quality, undenatured whey and milk protein
- Great for a meal on the go
- Helps satisfy cravings to maximize weight loss
- 6 great flavors to choose from! Chocolate Cream Crisp, Chocolate Peanut Crunch, Lemon Passion Crunch, Chocolate Decadence, Natural Oatmeal Raisin and new Nutty Caramel Cashew

**New Nutty Caramel Cashew flavor**
- 18 grams of high-quality protein
- Excellent source of fiber
- Similar profile to IsaLean® Shake
- Low-caloric meal replacement option

*ISALEAN® BAR*
10-count box
Retail $35.95 / Assoc $29.95 / 20 BV

---

Save an additional 5% when you order on Autoship Rewards. **Paks or systems with 150–299 BV save 5% and 300+ BV save 10% over individually priced items.**
FiberSnacks™
Satisfy hunger and stay full longer. With 6 grams of filling undenatured whey and milk protein and 24 percent of the daily recommended value of filling fiber, FiberSnacks™ is the perfect appetite-curbing snack.

- Contains prebiotics for healthy intestinal flora
- Helps maintain regularity
- Curbs cravings
- Gluten free

IsaDelight Plus™
When your brain is low on “feel-good” chemicals, it seeks out sugar, junk food and caffeine to artificially boost your energy and mood levels. IsaDelight Plus is specially formulated with green tea extract, amino acids, antioxidants, B vitamins and minerals to help ease those cravings. The creamy Milk Chocolate and delicious Dark Chocolate squares also boost your energy, mood and fire up your fat-burning potential.

- Boosts mood and energy
- Helps burn fat
- Low in sugar, equal to 1/8 of an apple
**SlimCakes**
Indulge your sweet tooth and get a good dose of fiber. These heart-healthy treats offer oats, inulin and flaxseed all sweetened with natural agave and a delicious blend of blueberries and cranberries.

- Curbs cravings
- Excellent source of fiber from oats for heart health

- 20 percent of daily fiber
- 90 calories and 5 grams of filling fiber

**Isagenix Snacks!™**
Contains undenatured whey protein and a balance of healthy fats and carbohydrates to help naturally curb your appetite and support healthy blood sugar levels.

**Need a dairy-free option?** Then NEW Natural Wild Berry dairy-free *Isagenix Snacks!*™ is the healthy way to get your dairy-free, Cleanse-Day snack on.

**IsaCrunch®**
A great complement to IsaLean® Shake, IsaLean® Soup, salads, pastas, dips and yogurt. It also contains more protein per gram than milk or eggs with an ideal ratio of omega-6 to omega-3 polyunsaturated fatty acids courtesy of hulled hemp seeds.

- Vegetarian protein
- Tasty, nutty flavor enhancer for your favorite recipes
- Omega-3s for cardiovascular and immune support

**Share the Health, One Piece at a Time**

**5-Piece Sample Pak**
Want a great way to share Isagenix with new prospects, friends and family? With the Isagenix 5-Piece Sample Pak you can introduce the people you care about to Isagenix. Enjoy individual servings of some of our most popular products or have samples right at your fingertips to share with anyone you meet.

**Contents may change depending on availability and season.**

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**Save an additional 5% when you order on Autoship Rewards.**
**Paks or systems with 150–299 BV save 5% and 300+ BV save 10% over individually priced items.**

---

**Snacks & Meals • 49**
Today, living healthy seems more difficult than ever. But, with our Targeted Solutions, you’ll get the specific support you need to keep your body in peak physical condition.
Isagenix Brain and Sleep Support System
The proven power of vigorous brain-boosting nutrients combined with a powerful melatonin and nutrient complex spray make the Brain and Sleep Support System an ideal way to achieve restful sleep while supporting healthy brain function.

**Brain Boost & Renewal™** is a proprietary formula containing a host of brain-friendly nutrients to promote mental focus, concentration, decision-making and memory.*

**Sleep Support & Renewal™** is nightly nutrition for your brain and body in a natural, fast-acting melatonin spray.

Isagenix Joint and Pain Relief System
Reach for Ageless Pain Relief Cream at the first throb of pain for immediate and long-lasting relief. Then, use triple-action Ageless Joint Support™ to soothe joint flare-ups and protect and rejuvenate overworked cartilage.*

**Ageless Pain Relief™ Cream** combines natural menthol and methyl salicylate to provide cooling and immediate relief followed by deeper heat that helps relax sore, tense muscles.

**Ageless Joint Support™** provides advanced triple-action support through natural nutrients as well as comforting botanicals to help soothe joint flare-ups while it works to strengthen cartilage.*

---

**ISAGENIX BRAIN AND SLEEP SUPPORT SYSTEM**
Retail $65 / Assoc $49 / 33 BV
Saves $8.90
- 1 Brain Boost & Renewal
- 1 Sleep Support & Renewal

**BRAIN BOOST & RENEWAL**
90 capsules
Retail $60 / Assoc $44.95 / 31 BV

**SLEEP SUPPORT & RENEWAL**
2.0 fl. oz.
Retail $16.95 / Assoc $12.95 / 9 BV

**ISAGENIX JOINT AND PAIN RELIEF SYSTEM**
Retail $46.95 / Assoc $34.95 / 24 BV
Saves $4.95
- 1 Ageless Pain Relief Cream
- 1 Ageless Joint Support

**AGELESS PAIN RELIEF CREAM**
2 oz tube
Retail $19.95 / Assoc $14.95 / 10 BV

**AGELESS JOINT SUPPORT**
90 tablets
Retail $32.95 / Assoc $24.95 / 17 BV

---

Save an additional 5% when you order on Autoship Rewards.
** Paks or systems with 150–299 BV save 5% and 300+ BV save 10% over individually priced items.
IsaKids® Essentials
Contains 100 percent of the recommended daily amount of 16 essential vitamins that promote healthy development of cartilage, bones and teeth, and support healthy metabolism and immunity.* Give your kids what their food might be missing.

- Vitamin C and D for healthy development of cartilage, bones and teeth*
- Vitamin B for healthy metabolism
- Vitamins A and C to support the immune system*

Essentials for Men™
Features premium B vitamins that support stamina, energy, endurance and mental concentration, as well as natural antioxidant support for overall health.*

- Herbs and minerals essential for promoting prostate health*
- High antioxidant support against free radicals*
- Optimal for absorption

Essentials for Women™
Fortified with 900mg of five kinds of calcium for strong bones, breast health and healthy hair, skin and nails.* Select herbs and phytonutrients help fill a nutritional gap to support overall health.*

- Five kinds of calcium: carbonate, ascorbate, hydroxyapatite, citrate and gluconate
- Citrus bioflavonoids and nourishing antioxidants help support overall wellness*
- Optimal for absorption

** • Great tasting and easy to chew
No artificial colors or flavors

<table>
<thead>
<tr>
<th>ISAKIDS ESSENTIALS</th>
<th>120 chewable tablets</th>
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<tr>
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<tr>
<th>ESSENTIALS FOR WOMEN</th>
<th>120 tablets</th>
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<tr>
<td>Retail $38 / Assoc $27 / 18 BV</td>
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</table>
Easy-to-stomach digestive aids

FiberPro™
Flavorless and easy to dissolve. Adds 5 grams of high-quality fiber and prebiotics to your day. Mix with water or add to your IsaLean® Shake to help promote regularity and meet your daily requirement of 25-35 grams of fiber.*
*Only available in the U.S.

Multi-Enzyme Complex™
Health starts in the gut. Features a full spectrum of digestive enzymes with a broad pH range to ensure complete digestion and absorption of nutrients. Great for vegetarians, athletes, women (during times of bloating), older adults and people eating an enzyme-deficient diet.
*Only available in the U.S.

Supercharge your immune system

Isamune® Plus with Zinc
An immunity support spray that instantly delivers natural, immune health-supporting compounds like zinc, echinacea and bovine colostrum.
- Helps keep immune system healthy*
- Promotes more well days

C-Lyte®
Energizing vitamin C combined with antioxidants to help keep your body in peak health and provide 24-hour immune support.* Vitamin C supports collagen synthesis for maintaining healthy blood vessels, joints and skin.*
- Powerful antioxidant protection
- Vitamin C capacity of 5 cups of orange juice

A better way to take your vitamin C

**Paks or systems with 150–299 BV save 5% and 300+ BV save 10% over individually priced items.**

FiberPro
- Helps support digestion and regularity
- 5 filling grams of fiber

FiberPro
8.47 oz
Retail $20 / Assoc $15 / 10 BV

Multi-Enzyme Complex
- Helps break down hard-to-digest foods
- Helps increase absorption of nutrients

Multi-Enzyme Complex
30 capsules
Retail $20 / Assoc $15 / 10 BV

Isamune Plus with Zinc
- Natural, immune-supporting ingredients

Isamune Plus with Zinc
0.85 fl. oz.
Retail $25 / Assoc $19 / 13 BV

C-Lyte
- Three forms of vitamin C for a happy stomach

C-Lyte
30 capsules
Retail $22 / Assoc $14 / 10 BV
To turbo-charge your fruits and vegetables

**IsaFruits®**
Loaded with essential nutrients to promote health and mental performance.* Superfruits like acai berry, mangosteen, noni, pomegranate and wolfberry are cold-processed to keep the primary active ingredients intact. Add to water or your favorite shake.

- Helps fight effects of free radicals on cells and immune system*
- Sweet, fruity flavor with just 30 calories and 1 gram of sugar
- Antioxidant capacity equivalent to 20 servings of fruit

**Isagenix Greens!™**
Features chlorella and spirulina. Antioxidant-rich ingredients, like ginkgo biloba leaf, green tea extract and grape seed extract, help fight free radicals, which can potentially endanger cells and weaken your immune system.

- Boosts the body’s natural ability to neutralize environmental pollutants
- Made with ingredients from more than 33 supergreens
- Easy way to complement your daily intake of vegetables
- Gluten-free

---

**Healthy alternative to soda and juice**
**Great source of colorful phytonutrients**

<table>
<thead>
<tr>
<th>Product</th>
<th>30-serving canister</th>
<th>30 packets (30 servings)</th>
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<tbody>
<tr>
<td><strong>IsaFruits</strong></td>
<td>Retail $42 / Assoc $32 / 22 BV</td>
<td>Retail $47 / Assoc $35 / 22 BV</td>
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<tr>
<td><strong>Isagenix Greens!</strong></td>
<td>Retail $42 / Assoc $32 / 22 BV</td>
<td>Retail $47 / Assoc $35 / 22 BV</td>
</tr>
</tbody>
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**Paks or systems with 150–299 BV save 5% and 300+ BV save 10% over individually priced items.**

Save an additional 5% when you order on Autoship Rewards.
Out of this world nutrition, no matter what planet you’re from

JOHN GRAY’S MARS VENUS WELLNESS SOLUTION™

The first and only program designed to support healthy brain chemistry, while considering the uniquely different nutritional needs of men and women, the Mars Venus Wellness Solution™ includes powerful products and high-quality superfoods that complement any Isagenix® lifestyle system or nutritional product.

- **Mars Venus Super Cleanse™**
  A digestive aid and energy booster*
- **Mars Venus Super Minerals™**
  Recharge the brain with supernutrients
- **Mars Venus Super Foods Shake™**
  Good-for-you proteins and fats

To learn more about John Gray’s Mars Venus Wellness Solution, please visit Isagenix.com.

John Gray’s Mars Venus Wellness Solution is only available in the U.S.
Feel good, look incredible with the Isagenix Rejuvity Skincare System, which combines nature and science for the ultimate experience in hydration, illumination and rejuvenation. Our products work in unique synergy to invigorate the skin. With powerful, enhanced ingredients and our environmentally-friendly intelligent bottles, feeling this good never helped you look so incredible.
Nature holds the blueprint for awakening your vitality and youth. Isagenix®, the leading-edge provider of natural nutritional solutions for a healthier lifestyle, introduces the next advancement in skincare: the Rejuvity Skincare System.

**NATURALLY EXTRACTED**
The seven products that make up the Rejuvity Skincare System are engineered as a complete replenishment system, combining the power of nature with your own unique biology to dramatically reduce the appearance of aging. In combination with Ageless Essentials™ Daily Pack, Rejuvity revitalizes your skin from the inside, out.

**SCIENTIFICALLY FORMULATED**
The scientists of Rejuvity understand the effects the environment, toxins and stress have on the aging process. While most skincare products only improve your complexion at the surface level, Rejuvity helps replenish your skin at its true power source, deep within the cell.

**DIRECT CELL COMMUNICATION**
Our skin cells send signals to one another when they are tired, stressed or need help. Rejuvity’s Direct Cell Communication helps to field cell signals by answering each cell’s unique nutritional demands. This communication directly targets tired and stressed cells, sending help where necessary. Newly awakened and refreshed cells result in more radiant, youthful-looking skin.

**INTELLIGENT BOTTLES**
Every bottle in the new Rejuvity Skincare System is an airless pump, which eliminates product waste. Look inside for the color piston that allows you to see when product is running low so you can reorder without ever missing a day of Rejuvity.

**PRODUCT SYNERGY**
No single skincare solution provides everything. It takes a systematic, targeted approach to meet your skin’s specific needs. The products of Rejuvity work in concert with one another to invigorate your complexion as never before.

- **Hydrate** with Renewal Hydrase Complex™. This complex offers peptides and fruit nutrients for 24/7 cellular hydration.
- **Illuminate** with IsaGen Illuminating Complex™, to even fine lines and lighten dark areas.
- **Rejuvenate** with Renewal C2C Complex™ to help support collagen and elastin production and reduce the appearance of fine lines.
Building a beautiful business

Your Pak, Your Way

Ageless Essentials™ Daily Pack
• For Men or Women

Rejuvity® President’s Pak

Healthy aging has never looked better. This all-encompassing pak has been optimized with nourishing skincare and whole-body nutritional products—specifically designed to combat the root mechanisms of aging. Purchase this pak for its value and savings; use the products, samples and marketing tools to share and build your business.
• For total-body and nurturing skincare
• For complete protection, inside and out
• Smart, flexible, long-term program

Rejuvity® System with Ageless Essentials™ Daily Pack

This 30-Day experience makes you feel good and look incredible with our complete lineup of powerful Rejuvity products along with the Ageless Essentials Daily Pack, our convenient daily dose of premium vitamins, minerals and antioxidants. This comprehensive system will keep your skin looking and feeling beautiful from the inside out, working synergistically to invigorate your complexion and promote youthful cell function.

Save 10% with Pak Pricing!**

Save an additional 5% when you order on Autoship Rewards

REJUVITY PRESIDENT’S PAK

Starts at Retail $712 / Assoc $591
Rewards $559 / 320 BV

• 1 Rejuvity Cosmetic Travel Bag
• 1 Purifying Cleanser
• 1 Hydrating Toner
• 1 Essential Youth Serum™
• 1 Age-Defying Eye Cream
• 1 Moisturizing Day Cream
• 1 Renewing Night Cream
• 1 Bamboo Exfoliating Polish
• 10 Rejuvity Skincare Sample Paks (features one individual use of each product)
• 2 IsaLean® Shake (28 meals)
• 1 Ionix® Supreme
• 1 Cleanse for Life®
• 1 Ageless Essentials™ Daily Pak (for Men or Women)
• 1 IsaDelight Plus 30-ct (Milk or Dark Chocolate)
• 1 2-Day Cleanse Support Kit
• 1 IsaBlender®

Not Pictured:
• Marketing tools
• Isagenix event certificate,
• Free one-year membership
• Welcome Kit
• Instructional System Guide with CD


Your Pak, Your Way

Ageless Essentials™ Daily Pack
• For Men or Women

Save 5% with Pak Pricing!**

Save an additional 5% when you order on Autoship Rewards

REJUVITY SYSTEM WITH AGELESS ESSENTIALS DAILY PACK

Starts at Retail $340 / Assoc $279
Rewards $269 / 184 BV

• 1 Ageless Essentials Daily Pack
• 1 Rejuvity Cosmetic Travel Bag
• 1 Purifying Cleanser
• 1 Hydrating Toner
• 1 Essential Youth Serum
• 1 Age-Defying Eye Cream
• 1 Moisturizing Day Cream
• 1 Renewing Night Cream
• 1 Bamboo Exfoliating Polish

REJUVITY SKINCARE SYSTEM ONLY

Starts at Retail $300 / Assoc $250
Rewards $225 / 150 BV

• 1 Ageless Essentials Daily Pack
• 1 Rejuvity Cosmetic Travel Bag
• 1 Purifying Cleanser
• 1 Hydrating Toner
• 1 Essential Youth Serum
• 1 Age-Defying Eye Cream
• 1 Moisturizing Day Cream
• 1 Renewing Night Cream
• 1 Bamboo Exfoliating Polish

** Paks or systems with 150–299 BV save 5% and 300+ BV save 10% over individually priced items.

Save an additional 5% when you order on Autoship Rewards.
Rejuvity means beauty from the inside out

Business has never looked so good.

These days, business builder Kelley D. is beside herself. “I’m really excited about Rejuvity!” says the successful wife, mother and Isagenix business builder. “What’s more, my customers are going to be VERY excited!”

Kelley believes younger generations need to know there’s more to Isagenix than just shakes and cleansing. Rejuvity opens a whole new world of opportunity.

“I’ve always struggled with my skin,” says Kelley. “The first night I tried Rejuvity, I was excited for the results. The next morning, my husband stroked my cheek and said; ‘Holy moly—your face is so smooth!’ That’s when I knew Rejuvity was a winner.”

“Building a great business is easy with great products. Isagenix makes it easy to have both,” Kelley says. “The business will come if your people are happy.”

Save an additional 5% when you order on Autoship Rewards

Rejuvity® Essentials Pak

Provides you with the basics in luxury skincare. This pak offers five Rejuvity products and a stylish travel bag, so healthy skin is ready whenever—and wherever—you are.

<table>
<thead>
<tr>
<th>REJUVITY ESSENTIALS PAK</th>
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<tr>
<td>Starts at Retail $274 / Assoc $181</td>
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<tr>
<td>Rewards $172 / 118 BV</td>
</tr>
</tbody>
</table>

- 1 Rejuvity Cosmetic Travel Bag
- 1 Purifying Cleanser
- 1 Hydrating Toner
- 1 Essential Youth Serum
- 1 Age-Defying Eye Cream
- 1 Moisturizing Day Cream

Business Builder

Kelley D.

RESIDENCE: WASHINGTON

Rejuvity Sampler

Retail $20 / Assoc $20 / 0 BV

- 10 sample envelopes (each envelope contains a 2 mL sample of each of the 7 Rejuvity products)
A fresh start for every day

**Paks or systems with 150–299 BV save 5% and 300+ BV save 10% over individually priced items.**

**Save an additional 5% when you order on Autoship Rewards.**

Purifying Cleanser
For clean, hydrated skin.
Satisfy your skin with a unique hydrating technology in this cleanser. Revitalizing antioxidant support will leave your face feeling balanced, clean and ready for the day.
- Washes away impurities
- Removes excess oil, reveals balanced skin

<table>
<thead>
<tr>
<th>Unique hydrating technology</th>
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<tbody>
<tr>
<td>Antioxidant support</td>
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</tbody>
</table>

Purifying Cleanser
2.5 fl oz
Retail $32 / Assoc $22 / 15 BV

Hydrating Toner
For a beautifully balanced complexion.
Retain your skin's natural moisture with the antioxidant power of vitamin C. This alcohol-free toner is specially formulated to cleanse your pores and improve skin tone for brighter, happier skin.
- Brightens complexion, tightens pores
- Removes excess oil

<table>
<thead>
<tr>
<th>Antioxidant support</th>
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<tbody>
<tr>
<td>Unique hydrating technology</td>
</tr>
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</table>

Hydrating Toner
1.7 fl oz
Retail $32 / Assoc $22 / 15 BV

Essential Youth Serum™
Achieve a youthful glow.
Breathe life into your skin’s youth centers with this luxurious serum. Rich Sea Pearl Powder will reveal dramatically resilient skin while Renewal C2C Complex™ supports communication, collagen, and elastin. Feel and see the benefits with this exclusive formula.
- Visibly firms skin, reduces look of wrinkles
- Improves skin’s texture

| Collagen and elastin support |

Essential Youth Serum™
1 fl oz
Retail $90 / Assoc $59 / 40 BV
The results are in

In a controlled clinical usage study conducted by an independent clinical research organization, the benefits of the Rejuvity® Essential Youth Serum and Renewing Night Cream were investigated over a four-week period. The results speak for themselves.

**Essential Youth Serum**
- Over 95% showed clinically measured improvement in skin texture
- Over 95% showed clinically measured moisture improvement
- 81% showed clinically measured improvement in the appearance of crow’s feet, fine lines and wrinkles

**Renewing Night Cream**
- Over 95% showed clinically measured improvement in skin texture
- Over 95% showed clinically measured moisture improvement
- 84% showed clinically measured improvement in the appearance of crow’s feet, fine lines and wrinkles

All seven Isagenix® Rejuvity skincare products were tested by microbiologists, dermatologists and chemists and found to be of superior quality and free of preservatives, artificial colors and artificial fragrances. They were also found to be non-irritating, non-sensitizing and allergic-contact dermatitis free.

“The New Rejuvity Skincare System feels wonderful. My skin has a more radiant glow after using this system. My skin feels softer, smoother and more evenly toned, after only a couple days of usage. I’ve truly noticed a difference.” —Gwen M., Isagenix Associate
Youthful aging support—day and night

Age-Defying Eye Cream
For beautifully, noticeably brighter eyes.
Awaken your eyes with this polypeptide-infused eye cream. Made with the exclusive IsaGen Illuminating Complex™, you’ll notice a decrease in the appearance of under-eye puffiness to reveal brighter, more alert eyes.
• Brightens eye area
• Firms, tones and smoothes fine lines

Moisturizing Day Cream
To hydrate and protect your skin.
Protect your skin from the day ahead with our optimum age-defying moisturizer. SPF 15 helps provide protection from the sun while Renewal Hydrase Complex™ works overtime to maintain 24/7 cellular hydration and helps your skin regain its youthful glow.
• Protects and nourishes; evens skin tone
• Ultra hydrating

Renewing Night Cream
For smooth, revitalized skin.
This luxuriously hydrating night treatment will leave your skin refreshed and renewed. With skin revitalizing polypeptides, you’ll see a reduction in the appearance of fine lines and wrinkles to reveal healthier-looking skin.
• Reduces signs of wrinkles
• Restores and improves skin’s texture

<table>
<thead>
<tr>
<th>Collagen and elastin support</th>
<th>Protects your skin from daily wear</th>
<th>Harnesses the power of retinol and polypeptides</th>
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</thead>
<tbody>
<tr>
<td>AGE-DEFYING EYE CREAM 0.5 fl oz</td>
<td>Broad spectrum SPF 15 sunscreen</td>
<td>Wake with younger-looking skin</td>
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<tr>
<td>Retail $60 / Assoc $39 / 27 BV</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

** Paks or systems with 150–299 BV save 5% and 300+ BV save 10% over individually priced items. Save an additional 5% when you order on Autoship Rewards.
Harness the exfoliating power of bamboo

Bamboo Exfoliating Polish
For smooth, nourished skin.
Revitalize and refresh your skin with our powerful yet gentle bamboo exfoliator—for luxurious spa-like results at home.
- Refreshes complexion
- Removes dead skin cells, reveals smoother skin

Upholding the Promise of Isagenix

For Isagenix Millionaire, Lynn H., the Rejuvity Skincare System™ with Ageless Essentials™ Daily Pack has been a long time coming.

“This is a complete health-and-wellness system from the inside out,” says Lynn. “What goes into our bodies goes into our bloodstream, becoming part of us. Rejuvity is a natural extension of the Isagenix philosophy. This will be huge!”

Lynn’s fast-growing business is anchored in delivering solid products that work. Rejuvity addresses the appearance of wrinkles along with other forms of premature aging. Rejuvity upholds the promise of Isagenix.

As a product user herself, Lynn whole-heartedly believes Rejuvity has the answer. “It completes the Isagenix story, reinforcing that we are what we eat,” shares Lynn. “Every part of us needs nourishment. Rejuvity is healthy-aging nutrition for our skin.”
**Age-Defying Skincare**

- Paks or systems with 150–299 BV save 5% and 300+ BV save 10% over individually priced items.

**Ultra Hydrating Hand & Body Cream**

With shea butter, sweet almond oil and sunflower oils, this cream absorbs quickly to provide deep, all-day moisture. Nourishing botanicals and nine antioxidants like vitamin E, green tea, pomegranate, grape seed, cucumber and oat kernel extracts restore, replenish and revitalize your skin to a softer, more youthful appearance.

**Refresh ing Body Wash™**

This ultra-cleansing, gel-based body wash includes nurturing botanicals such as Aloe vera, green tea, pomegranate, grape seed and oat kernel extracts that nourish, hydrate and soften skin. Natural citrus oils subtly awaken the senses, while cleansing away dry skin and impurities.

**Isa SunGuard™**

Our chemical-free, SPF 30 sunscreen provides the best in broad-spectrum sun protection with zinc oxide and titanium dioxide—non-toxic, natural minerals that are the absolute best in blocking harmful UVB “burning” rays and UVA “aging” rays. Isa SunGuard is free of PABA, fragrance and oils and leaves your skin hydrated with Aloe vera gel, chamomile extract and pro-vitamin B5.

<table>
<thead>
<tr>
<th>Product</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Ultra Hydrating Hand</strong></td>
<td>With shea butter, sweet almond oil and sunflower oils, absorbs quickly.</td>
</tr>
<tr>
<td><strong>&amp; Body Cream</strong></td>
<td>Provides deep, all-day moisture. Nourishing botanicals and antioxidants.</td>
</tr>
<tr>
<td><strong>Isa SunGuard</strong></td>
<td>Chemical-free, SPF 30 sunscreen. Provides broad-spectrum sun protection.</td>
</tr>
<tr>
<td><strong>Isa SunGuard™</strong></td>
<td>Free of PABA, fragrance, oils. Hydrates skin with natural ingredients.</td>
</tr>
</tbody>
</table>

**Benefits**

- Absorbs quickly
- Refreshing citrus scent
- Nurturing botanicals
- Natural citrus oils
- Non-toxic
- SPF 30 protection

**Pricing**

- **Ultra Hydrating Hand & Body Cream**
  - 8 fl oz
  - Retail: $32 / Assoc: $22 / 15 BV

- **Refresh ing Body Wash™**
  - 8 fl oz
  - Retail: $32 / Assoc: $22 / 15 BV

- **Isa SunGuard™**
  - 3.4 fl oz
  - Retail: $32 / Assoc: $22 / 15 BV
Help Make Wishes Come True

Rebecca is a passionate artist, and today, she is in paradise. The 12-year-old traveled all the way from Canada to Paris, where she takes in masterpieces such as the Mona Lisa close up at the Louvre, before dashing off to the Eiffel Tower, the Arc de Triomphe, and more dazzling sights.

It takes her mind off her spinal muscular atrophy, and that she has to undergo spinal fusion surgery soon. Touring the Notre Dame and having a dinner cruise along the Seine River provides the perfect getaway for Rebecca and her family, one that will forever lift their spirits during this tough time.

You can help grant wishes for children like Rebecca, too. Simply visit your Back Office “Manage Autoship” section to add a $1, or more, donation to every order.

For more information, visit Isagenix.com. For more about Make-A-Wish International, visit worldwish.org, or for more about Make-A-Wish Canada, visit makeawish.ca.
Isagenix has made being a business owner more accessible, more attainable and more fun than ever before. It’s not just a way to make money—it’s a path to financial independence.
Dynamic Duo Takes Action

Herb and Patty are Isagenix® Millionaires and veteran network marketers who were on the hunt for a new business opportunity. “Our criterion for working with any company is that they must rank a ‘10’ in five different areas,” explains Patty. “The company, products, compensation plan, training and timing, and the growth potential to name just a few.”

They vowed not to be affiliated with any company and instead, focused solely on their own coaching business. That all changed when they heard about Isagenix.

“Isagenix met all of our criteria and the products are the finest super-foods we’ve ever encountered,” says Patty. “We saw true network marketing potential with unbeatable products that impact people and their health.” The next day, Patty and Herb took immediate action and started their Isagenix business.

“We focused on the business. And leading with the product opened whole new avenues of opportunity,” shares Patty. “We now focus on both the product and the opportunity and let people decide what they’re most comfortable with.”

Soon, they started attending Isagenix events. Patty was hesitant at first but she finally decided to attend after some coercing from her enroller, 6-Star Golden Circle and Isagenix Millionaire, Bette. At 2007 Celebration, they were asked to write down a goal to achieve by the next year’s event. A determined Patty scribbled down “6-Star Golden Circle and Millionaire Status.” The rest, as they say, is history.

“It’s important to take consistent and persistent action toward attaining any goal,” says Herb. “And when you reach that goal, always have another to go after.”

PATTY & HERB C.  
RESIDENCE: SOUTH CAROLINA  
RANK: 16 STAR PLATINUM, 20 STAR CRYSTAL EXECUTIVE
Share the health and earn the wealth

Save 10% with Pak Pricing!**

Save an additional 5% when you order on Autoship Rewards

BUSINESS BUILDER PAK

Starts at Retail $1,454 / Assoc $1,162
Rewards $1,099 / 640 BV

- 1 30-Day Cleansing and Fat Burning System
- 1 Ageless Essentials™ with Product B® IsaGenesis
- 1 Ageless Essentials™ Daily Pak
- 1 IsaDelight Plus™ (30-ct)
- 1 Ageless Joint Support™
- 1 Ageless Pain Relief™ Cream
- 1 IsaGenix Greens™
- 2 IsaLean® Bars (10-ct)
- 1 Product B IsaGenesis
- 2 IsaLean® Pro
- 1 IsaPro®
- 1 Brain and Sleep Support System
- 1 Whey Thins
- 1 Rejuvity® Sampler (10-ct)
- 4 IsaShakers™ (16 oz)
- 1 IsaBlender
- 1 e+™ (12-ct)
- 1+ Chai
- 1 Ionix® Supreme

Not Pictured:
- 1 Business Pak Tool Kit
- Isagenix event certificate
- 2 Welcome Kits
- Free One-Year Membership
- Free One-Year International Membership
- 1 IsaBody™ Look Book

Your Pak, Your Way

- IsaLean® Shake
- OR IsaLean® Pro
- Canisters or packets
- Any flavor combo
- Ionix® Supreme
- Canister, sticks or liquid
- Cleanse for Life®
- Canister, liquid or singles
- Isagenix Greens™
- Canister or packets
- Ageless Essentials™
- Daily Pack with Product B® IsaGenesis
- For Men or Women
- IsaBlender
- 1 e+™ (12-ct)
- 1+ Chai
- 1 Ionix® Supreme

Business Builder Pak™

The ultimate business-building pak includes our flagship 30-Day Cleansing and Fat Burning System, incomparable age-defying supplements and an unbeatable array of products. Also, included are top marketing tools, perfect for a launch party, and for launching your business.

- Share product, share results
- One pak, two complete systems
- Great for Launch Parties

Sign up a new member on Autoship with the President’s Pak, Business Builder Pak or Pacesetter Pak and you can receive an $80–$150 Product Introduction Bonus in as little as 24 hours of your new enrollee’s pak shipping.

Your Pak, Your Way

- IsaLean® Shake
- OR IsaLean® Pro
- Canisters or packets
- Any flavor combo
- Ionix® Supreme
- Canister, sticks or liquid
- Cleanse for Life®
- Canister, liquid or singles
- Isagenix Greens™
- Canister or packets
- Ageless Essentials™
- Daily Pack with Product B® IsaGenesis
- For Men or Women
- IsaBlender
- 1 e+™ (12-ct)
- 1+ Chai
- 1 Ionix® Supreme

Pacesetter Pak™

Includes many of our most popular products that have greater success and create loyal customers. Members who join with this business pak are more likely to commit to an Isagenix lifestyle, and it’s the perfect way to boost your business. Included is the 30-Day Cleansing and Fat Burning System, which you can keep for yourself, and three, 5-Piece Sample Paks to share with friends and family.

Your Pak, Your Way

- IsaLean® Shake
- OR IsaLean® Pro
- Canisters or packets
- Any flavor combo
- Ionix® Supreme
- Canister, sticks or liquid
- Cleanse for Life®
- Canister, liquid or singles
- Isagenix Greens™
- Canister or packets
- Ageless Essentials™
- Daily Pack with Product B® IsaGenesis
- For Men or Women
- IsaBlender
- 1 e+™ (12-ct)
- 1+ Chai
- 1 Ionix® Supreme

Success at your own pace

Save 5% with Pak Pricing!**

Save an additional 5% when you order on Autoship Rewards

PACESETTER PAK

Starts at Retail $567 / Assoc $439
Rewards $399 / 150 BV

- 1 30-Day Cleansing and Fat Burning System
- 1 IsaDelight Plus™
- 1 IsaLean® Bars (10-ct)
- 1+ Chai
- 1 Ionix® Supreme

Not Pictured:
- 1 pak guide
- Isagenix event certificate
- Free one year membership

** Paks or systems with 150–299 BV save 5% and 300+ BV save 10% over individually priced items.

Save an additional 5% when you order on Autoship Rewards.

68 • Wealth Creation
There are few products better for your body and your wallet than IsaLean® Pro. Associates see results with IsaLean Pro, both physically and financially.

GOOD FOR YOU

- A complete meal replacement, featuring 36 grams of undenatured whey and milk protein.
- Ideal for muscle development in athletes, muscle retention as you age and breaking through weight-loss plateaus.
- IsaLean Pro leaves you feeling full all the way to your next meal.

GOOD FOR YOUR BUSINESS

Higher Average Basket Size
- The average basket size of people who order IsaLean Pro is $100 more than people who don’t.

High Retention
- Almost 75 percent of IsaLean Pro purchasers make another purchase in their second month.
- Twice the amount of people who order IsaLean Pro on their first purchase are still purchasing in months 7 to 12.
Your Real Financial Risk is Not Considering Isagenix

Take a look at today’s volatile job market, shaky economy and add an unstable real estate climate and you have all the ingredients for an anxious future filled with doubt and uncertainty. Not so with an Isagenix® business.

Also known as direct selling, network marketing is fast becoming an ideal career alternative over more traditional career paths. With worldwide total industry sales around $154 billion, over 92 million people are choosing the supplemental income from a career path in direct sales.


Earning levels for Isagenix® Independent Associates that appear in this publication are examples and should not be construed as typical or average. Income level achievements are dependent upon the individual Associate’s business skills, personal ambition, time, commitment, activity and demographic factors. For average earnings, see the Isagenix Independent Associate Earnings Statement found at IsagenixEarnings.com.

** Paks or systems with **150–299 BV** save 5% and **300+ BV** save 10% over individually priced items. Save an additional 5% when you order on Autoship Rewards.
### Allergen Table

|                  | Wheat (Gluten) | Peanut | Tree nuts | Eggs | Milk | Fish | Crustaceans | Soy | Royal Jelly | Vegetarian | Lacto-Vegetarian | Minimum Age |
|------------------|---------------|--------|-----------|------|------|------|-------------|-----|-------------|------------|----------------|-------------|-------------|
| Ageless Actives™ |               |        |           | **** | 18+  |      |             |     |             |            |                |             |
| Ageless Essentials™ Daily Pack (for Men or Women) | 🔄 |        |           | **** | 18+  |      |             |     |             |            |                |             |
| Ageless Essentials™ Daily Pack with Product B® IsaGenesis® (for Men or Women) | 🔄 |        |           | **** | 18+  |      |             |     |             |            |                |             |
| Ageless Joint Support™ | 🔄 |        |           |      |      |      |             |     |             |            |                | 18+         |
| Brain Boost & Renewal™ | 🔄 |        |           |      |      |      |             |     |             |            |                | 12+         |
| Cleanse for Life® | 🔄 |        |           |      |      |      |             |     |             |            |                | 12+         |
| C-Lyte® | 🔄 |        |           |      |      |      |             |     |             |            |                | 12+         |
| e+® | 🔄 |        |           |      |      |      |             |     |             |            |                | 16+         |
| Essentials for Men™ | 🔄 |        |           |      |      |      |             |     |             |            |                | 18+         |
| Essentials for Women™ | 🔄 |        |           |      |      |      |             |     |             |            |                | 18+         |
| FiberSnacks™ - Honey Almond Crisp | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| FiberSnacks™ - Peanut Chocolate Chew | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| IsaDelight Plus™ - (Dark Chocolate or Milk Chocolate) | 🔄 |        |           |      |      |      |             |     |             |            |                | 18+        |
| Isagenix FiberPro™ | 🔄 |        |           |      |      |      |             |     |             |            |                | 12+        |
| Isagenix Multi-Enzyme Complex™ | 🔄 |        |           |      |      |      |             |     |             |            |                | 12+        |
| Ionix® Supreme | 🔄 |        |           |      |      |      |             |     |             |            |                | 18+        |
| IsaCrunch® | 🔄 |        |           |      |      |      |             |     |             |            |                | 12+        |
| IsaFlush® | 🔄 |        |           |      |      |      |             |     |             |            |                | 18+        |
| IsaFruits® | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| Isagenix Greens™ | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| Isagenix Snacks™ - (Chocolate or Vanilla) | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| Isagenix Snacks™ - Natural Wild Berry | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| IsaKids' Essentials | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| IsaLean® Bar - Chocolate Cream Crisp | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| IsaLean® Bar - Chocolate Peanut Crunch | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| IsaLean® Bar - Chocolate Decadence | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| IsaLean® Bar - Lemon Passion Crunch | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| IsaLean® Bar - Nutty Caramel Cashew | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| IsaLean® Bar - Oatmeal Raisin | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| IsaLean® Pro - (French Vanilla, Natural Chocolate, Natural Vanilla) | 🔄 |        |           |      |      |      |             |     |             |            |                | 12+        |
| IsaLean® Shake - Natural Berry Harvest | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| IsaLean® Shake - Creamy Dutch Chocolate | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| IsaLean® Shake - Creamy French Vanilla | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| IsaLean® Shake - Black Sesame | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| IsaLean® Soup - Butternut Squash | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| IsaLean® Soup - Wild Mushroom | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| Isamune Plus® with Zinc | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| IsaOmega Supreme® | 🔄 |        |           |      |      |      |             |     |             |            |                | 12+        |
| IsaPro® - Vanilla | 🔄 |        |           |      |      |      |             |     |             |            |                | 12+        |
| Kosher IsaLean® Shake | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| Mars Venus Super Cleanse® | 🔄 |        |           |      |      |      |             |     |             |            |                | 4+          |
| Mars Venus Super Minerals® - (for Men or Women) | 🔄 |        |           |      |      |      |             |     |             |            |                | 12+        |
| Mars Venus Super Foods Shake® - (for Men or Women) | 🔄 |        |           |      |      |      |             |     |             |            |                | 12+        |
| Natural Accelerator® | 🔄 |        |           |      |      |      |             |     |             |            |                | 18+        |
| Product B® IsaGenesis® | 🔄 |        |           |      |      |      |             |     |             |            |                | 18+        |
| Sleep Support & Renewal™ | 🔄 |        |           |      |      |      |             |     |             |            |                | 12+        |
Vitamin D3
Calcium
(as calcium, magnesium and sodium 30,
silicon dioxide and lecithin.
Other Ingredients—Gelatin, glycerin, purified water, monoglyceride oil, natural caramel color, calcium carbonate, silicon dioxide, and artificial and natural flavors.

Ageless Essentials™ Daily Pack for Men
Serving Size 1 A.M. pack, Servings Per Container 30, Vitamin A (as beta carotene) 2500IU (50% DV), Vitamin C (as calcium, magnesium and sodium ascorbates [Isa-C™ Complex]) 580mg (967% DV), Calcium (as carbonate, ascorbate, hydroxyapatite, citrate and glucose) 400mg (40% DV), Vitamin D3 (as cholecalciferol) 2500IU (100% DV), Vitamin E (as mixed tocopherols) 30IU (100% DV), Vitamin K2 (as menaquinone) 40mcg (50% DV), Vitamin B1 (as thiamin HCl) 3.75mg (250% DV), Vitamin B2 (as pyridoxine HCl) 5mg (250% DV), Folic Acid 300mcg (75% DV), Vitamin B12 (as cyanocobalamin) 15mcg (250% DV), Iodine 150mcg (50% DV), Selenium (as amino acid chelate) 50mcg (71% DV), Copper (as amino acid chelate) 1mg (50% DV), Manganese (as amino acid chelate) 1mg (50% DV), Chromium (as picolinate) 100mcg (83% DV), Molybdenum (as amino acid chelate) 37.5mcg (50% DV), Potassium (as citrate and iodide) 25mg (<1% DV), Boron (as citrate) 25mcg, Vanadium (as amino acid chelate) 2.5mcg.

Essentials for Women Proprietary Blend 104mg—Beet (Beta vulgaris) juice powder, grape (Vitis vinifera) seed extract, flux (Linum usitatissimum) seed extract, green tea (Camellia sinensis) leaf extract, citrus bioflavonoids, rutin, hesperidin
Ageless Actives Complex 175mg—Coenzyme Q-10 (ubiquinone) 50mg, Resveratrol (from Polygamy cuspidatum) 125mg
Ageless Actives Proprietary Blend 412mg—Conjugated inoleic acid (CLA), flux (Linum usitatissimum) seed oil, red grape (Vitis vinifera) fruit extract, alpha-lipoic acid, pomegranate (Punica granatum) fruit extract, woffberry (Lycium chinense) fruit extract, ashwagandha (Withania somnifera) root extract, turmeric (Curcuma longa) root extract
IsaOmega Supreme Concentrate 1020mg—Total Omega-3 Fatty Acids 600mg [EPA (Eicosapentaenoic Acid) 300mg, DHA (Docosahexaenoic Acid) 240mg, Other Omega-3 Fatty Acids 60mg]
IsaOmega Proprietary 5 6 9 Complex 110mg—Pomegranate seed oil (70% Omega-5), evening primrose seed oil (6% Omega-6 GLA), borage seed oil (15% Omega-5), organic flax seed oil
C-Lyte Proprietary Blend 40mg—Quercetin dihydrate, citrus bioflavonoids, tricin (Medicago sativa) leaf extract, orange (Citrus sinensis) fruit extract, green tea (Camellia sinensis) extract, citrus bioflavonoids, rutin, hesperidin
Ageless Essentials Daily Pack for Women
Serving Size 1 A.M. pack, Servings Per Container 30, Vitamin A (as beta carotene) 2500IU (50% DV), Vitamin C (as calcium, magnesium and sodium ascorbates [Isa-C™ Complex]) 580mg (967% DV), Calcium (as carbonate, ascorbate, hydroxyapatite, citrate and glucose) 450mg (45% DV), Folic Acid 300mcg (75% DV), Vitamin D3 (as cholecalciferol) 2500IU (100% DV), Vitamin E (as mixed tocopherols) 30IU (100% DV), Vitamin K2 (as menaquinone) 40mcg (50% DV), Vitamin B1 (as thiamin HCl) 3.75mg (250% DV), Vitamin B2 (as riboflavin) 4.25mg (250% DV), Vitamin B3 (as niacinamide) 10mg (50% DV), Vitamin B6 (as pyridoxine HCl) 5mg (250% DV), Folic Acid 300mcg (75% DV), Vitamin B12 (as cyanocobalamin) 15mcg (250% DV), Iodine 150mcg (50% DV), Selenium (as amino acid chelate) 50mcg (71% DV), Copper (as amino acid chelate) 1mg (50% DV), Manganese (as amino acid chelate) 1mg (50% DV), Chromium (as picolinate) 100mcg (83% DV), Molybdenum (as amino acid chelate) 37.5mcg (50% DV), Potassium (as citrate and iodide) 25mg (<1% DV), Boron (as citrate) 25mcg, Vanadium (as amino acid chelate) 2.5mcg.
**U.S. Nutrition Facts**

IsaLean® Bar—Chocolate Peanut Crunch

Serving Size 1 bar (65g), Calories 270, Calories from Fat 130g (43% DV), Total Fat 17g, Saturated Fat 10mg (0% DV), Sodium 250mg (10% DV), Carbohydrates 35g (12% DV), Dietary Fiber 7g (28% DV), Sugars 7g, Protein 18g. 

Ingredients—Protein blend [ whey protein isolate, casein whey, whey protein concentrate, natural flavor], brown rice flour, milk powder, casein acid, inulin, sugar, sucralose, maltodextrin, soy lecithin, natural color, vitamin D3, maltitol, white rice, milk, peanut flour, sunflower, natural flavors, vitamin A, vitamin C, vitamin E, folic acid, pyridoxine hydrochloride, cholecalciferol, natural flavor, rice flour, evaporated cane juice syrup, chocolate coating, caseinate, whey protein crisps (whey protein concentrate, maltodextrin, sugar, soy lecithin, natural color). Contains milk, peanut and soy ingredients. Produced on equipment that also processes eggs and tree nuts.

IsaLean® Bar—Nutty Caramel Cashew

Serving Size 1 bar (60g), Calories 240, Calories from Fat 140g (42% DV), Total Fat 12g, Saturated Fat 0g, Trans 0g, Sodium 45mg (2% DV), Carbohydrates 22g (7% DV), Dietary Fiber 2g (8% DV), Sugars 5g, Protein 13g. 

Ingredients—Protein blend [ whey protein isolate, inulin, cocoa butter, milk fat, natural flavor], maltitol, peanut butter (peanuts, salt), glycerin, peanut flour, sunflower oil, natural flavors, vitamin and mineral blend (potassium citrate, dicalcium phosphate, magnesium oxide, ascorbic acid, zinc oxide, niacinamide, alpha-tocopheryl acetate, potassium iodide, Vitamin A (0% DV), Vitamin C (0% DV), Calcium (0% DV), Iron (4% DV)). Contains milk, tree nuts (almonds & cashew) and soy lecithin ingredients. Manufactured in a facility that also processes eggs and tree nuts.

IsaLean® Shake—Black Sesame

Serving Size 1 packet (60g), Calories 240, Calories from Fat 80g (33% DV), Total Fat 22g (35% DV), Saturated Fat 3.5g (18% DV), Sodium 470mg (14% DV), Carbohydrates 32g (10% DV), Dietary Fiber 4g (12% DV), Sugars 10g, Protein 15g (30% DV). 

Ingredients—Whey crisps (whey protein concentrate, rice flour), peanut flour, rice flour, coconut flour, natural oil, nonfat dry milk, lecithin, sea salt, alkalized cocoa, annatto, cashews, maltitol, chlorella fiber, amaranth protein, sugar, quinoa gum, tapioca starch, tree oats, sunflower oil, natural flavors, sea salt, caramel contains milk, tree nuts (almonds & cashew) and soy lecithin ingredients. Manufactured in a facility that also processes eggs and tree nuts.

IsaLean® Shake—Creamy Dutch Chocolate

Serving Size 1 packet (61g), Calories 240, Calories from Fat 80g (33% DV), Total Fat 22g (35% DV), Saturated Fat 3.5g (18% DV), Sodium 470mg (14% DV), Carbohydrates 32g (10% DV), Dietary Fiber 4g (12% DV), Sugars 10g, Protein 15g (30% DV). 

Ingredients—Protein blend [ whey protein isolate, casein whey, whey protein concentrate, natural flavor], brown rice flour, yogurt powder, malic acid, turmeric oleoresin added (lecithin) ingredients. Contains milk, egg and soy ingredients. Produced on equipment that also processes peanuts, tree nuts, egg, wheat and sesame.

IsaLean® Shake—Creamy Vanilla

Serving Size 1 packet (60g), Calories 240, Calories from Fat 80g (33% DV), Total Fat 22g (35% DV), Saturated Fat 3.5g (18% DV), Sodium 470mg (14% DV), Carbohydrates 32g (10% DV), Dietary Fiber 4g (12% DV), Sugars 10g, Protein 15g (30% DV). 

Ingredients—Protein blend [ whey protein isolate, casein whey, whey protein concentrate, natural flavor], brown rice flour, yogurt, flavored coating (maltitol, safflower oil, natural flavors, maltodextrin, gluccamom (from Allahapiculas spicillum)), olive oil (Olea europaea), olive oil powder, flax (Linum usitatissimum) seed powder, tapioca starch, guar gum, cellulose, natural flavor, natural color, xanthan gum, xanthan gum, xanthan gum, tricalcium phosphate, potassium citrate, milk protein isolate, citric acid, salt, rice bran, honey, yogurt powder, maltitol, turmeric oleoresin added (lecithin) ingredients. Contains milk, soybean and cashew ingredients. Produced on equipment that also processes peanuts, tree nuts, egg, wheat and sesame.

IsaLean® Shake—Dark Chocolate

Serving Size 1 packet (61g), Calories 240, Calories from Fat 80g (33% DV), Total Fat 22g (35% DV), Saturated Fat 3.5g (18% DV), Sodium 470mg (14% DV), Carbohydrates 32g (10% DV), Dietary Fiber 4g (12% DV), Sugars 10g, Protein 15g (30% DV). 

Ingredients—Protein blend [ whey protein isolate, casein whey, whey protein concentrate, natural flavor], brown rice flour, yogurt, flavored coating (maltitol, safflower oil, natural flavors, maltodextrin, gluccamom (from Allahapiculas spicillum)), olive oil (Olea europaea), olive oil powder, flax (Linum usitatissimum) seed powder, tapioca starch, guar gum, cellulose, natural flavor, natural color, xanthan gum, xanthan gum, xanthan gum, tricalcium phosphate, potassium citrate, milk protein isolate, citric acid, salt, rice bran, honey, yogurt powder, maltitol, turmeric oleoresin added (lecithin) ingredients. Contains milk, soybean and cashew ingredients. Produced on equipment that also processes peanuts, tree nuts, egg, wheat and sesame.

IsaLean® Shake—Healthy Berry

Serving Size 1 packet (61g), Calories 240, Calories from Fat 80g (33% DV), Total Fat 22g (35% DV), Saturated Fat 3.5g (18% DV), Sodium 470mg (14% DV), Carbohydrates 32g (10% DV), Dietary Fiber 4g (12% DV), Sugars 10g, Protein 15g (30% DV). 

Ingredients—Protein blend [ whey protein isolate, casein whey, whey protein concentrate, natural flavor], brown rice flour, yogurt, flavored coating (maltitol, safflower oil, natural flavors, maltodextrin, gluccamom (from Allahapiculas spicillum)), olive oil (Olea europaea), olive oil powder, flax (Linum usitatissimum) seed powder, tapioca starch, guar gum, cellulose, natural flavor, natural color, xanthan gum, xanthan gum, xanthan gum, tricalcium phosphate, potassium citrate, milk protein isolate, citric acid, salt, rice bran, honey, yogurt powder, maltitol, turmeric oleoresin added (lecithin) ingredients. Contains milk, soybean and cashew ingredients. Produced on equipment that also processes peanuts, tree nuts, egg, wheat and sesame.
phosphate, potassium citrate, enzyme blend [lactase (from Aspergillus oryzae), lipase (from Rhizopus oryzae), cellulase (from Trichoderma longibrachiatum), invertase (from Saccharomyces cerevisiae), protease (from Aspergillus oryzae), amyloglucosidase (from Bacillus subtilis), bromelain (from Ananas comosus)], papain (from Carica papaya), acid stable protease (from Aspergillus niger), magnesium citrate, silicon dioxide, yucca (Yucca schidigera) root powder, soybean (Glycine max) (ascorbic acid), magnesium stearate, papaya leaf, psyllium (Plantago ovata) seed powder, potassium chloride, silicon dioxide, silicic acid, annatto (Bixa orellana) seed, vitamin E succinate, copper (A beta carotene), Ionic Alfalfa™, zinc oxide, manganese amino acid chelate, indole amino acid complex, calcium pantothenate, vitamin D3 (cholecalciferol), chromium amino acid chelate, niacin, molybdenum amino acid chelate, vitamin B6 (pyridoxine hydrochloride), vitamin B12 (cyanocobalamin), vitamin B2 (riboflavin), Lactobacillus acidophillus, vitamin B1 (thiamin hydrochloride), folic acid (lactic acid). Contents milk ingredients.

Amino Acids—Alanine 980mg, Arginine 650mg, Aspartic Acid 2,110mg, Cysteine 470mg, Glutamic Acid 4,130mg, Glycine 425mg, Histidine 470mg, Isoleucine 1,365mg, Leucine 2,270mg, Lysine 1,880mg, Methionine 550mg, Phenylalanine 1,530mg, Serine 1,195mg, Threonine 1,340mg, Tryptophan 435mg, Tyrosine 880mg, Valine 1,360mg.

AsaLean® Soup—Wild Mushroom
Serving Size 1 packet (6g), Calories 240, Calories from Fat 40, Calories from Saturated Fat 15, Total Fat 4.5g (7% DV), Saturated Fat 1.5g (8% DV), Trans Fat 0g, Polyunsaturated Fat 0.5g, Monounsaturated Fat 2g, Cholesterol 45mg (15% DV), Sodium 490mg (20% DV), Total Carbohydrate 16g (5% DV), Dietary fiber 8g (32% DV), Sugars 6g, Protein 24g (46% DV), Vitamin A (50% DV), Vitamin C (40% DV), Calcium (10% DV), Chromium (20% DV), Copper (10% DV), Folate (4% DV), Magnesium (10% DV), Manganese (20% DV), Sodium (20% DV), Zinc (10% DV).

Ingredients—Exclusive Myo-AsaLean Complex™ [whey protein concentrate (undenatured), milk protein concentrate (undenatured), low-fat nonfat dry milk], soup base (Lentinus edodes) mushroom powder, starch, yeast extract, onion powder, salt, garlic powder, spice, safflower oil, white pepper, gum arvacica, natural flavor), isoliquiritiglucoside powder, sunflower (Helianthus annuus) oil powder, tapioca maltodextrin, flax (Linum usitatissimum) seed powder, guar gum, medium chain triglyceride (MCT) oil powder, magnesium oxide, tricalcium phosphate, potassium citrate, enzyme blend [lactase (from Aspergillus oryzae), lipase (from Rhizopus oryzae), cellulase (from Trichoderma longibrachiatum), invertase (from Saccharomyces cerevisiae), protease (from Aspergillus oryzae), amyloglucosidase (from Bacillus subtilis), bromelain (from Ananas comosus), papain (from Carica papaya), acid stable protease (from Aspergillus niger)], magnesium citrate, champignon mushrooms (Agaricus bisporus), silicon dioxide, chives, yucca (Yucca schidigera) root powder, soybean (Glycine max) (ascorbic acid), magnesium stearate, papaya leaf, psyllium (Plantago ovata) seed powder, biotin, selenium amino acid chelate, parsley, vitamin E succinate, copper amino acid chelate, vitamin A (beta carotene), Ionic Alfalfa™, zinc oxide, manganese amino acid chelate, indole amino acid complex, calcium pantothenate, vitamin D3 (cholecalciferol), chromium amino acid chelate, niacin, molybdenum amino acid chelate, vitamin B6 (pyridoxine hydrochloride), vitamin B12 (cyanocobalamin), vitamin B2 (riboflavin), Lactobacillus acidophilus, vitamin B1 (thiamin hydrochloride), folic acid (lactic acid). Contents milk ingredients.

Amino Acids—Alanine 980mg, Arginine 650mg, Aspartic Acid 2,110mg, Cysteine 470mg, Glutamic Acid 4,130mg, Glycine 425mg, Histidine 470mg, Isoleucine 1,365mg, Leucine 2,270mg, Lysine 1,880mg, Methionine 550mg, Phenylalanine 1,530mg, Serine 1,195mg, Threonine 1,340mg, Tryptophan 435mg, Tyrosine 880mg, Valine 1,360mg.

IsaLean® Soup—Wild Mushroom
Serving Size 1 packet (6g), Calories 240, Calories from Fat 40, Calories from Saturated Fat 15, Total Fat 4.5g (7% DV), Saturated Fat 1.5g (8% DV), Trans Fat 0g, Polyunsaturated Fat 0.5g, Monounsaturated Fat 2g, Cholesterol 45mg (15% DV), Sodium 490mg (20% DV), Total Carbohydrate 16g (5% DV), Dietary fiber 8g (32% DV), Sugars 6g, Protein 24g (46% DV), Vitamin A (50% DV), Vitamin C (40% DV), Calcium (10% DV), Chromium (20% DV), Copper (10% DV), Folate (4% DV), Magnesium (10% DV), Manganese (20% DV), Sodium (20% DV), Zinc (10% DV).

Ingredients—Exclusive Myo-AsaLean Complex™ [whey protein concentrate (undenatured), milk protein concentrate (undenatured), low-fat nonfat dry milk], soup base (Lentinus edodes) mushroom powder, starch, yeast extract, onion powder, salt, garlic powder, spice, safflower oil, white pepper, gum arvacica, natural flavor), isoliquiritiglucoside powder, sunflower (Helianthus annuus) oil powder, tapioca maltodextrin, flax (Linum usitatissimum) seed powder, guar gum, medium chain triglyceride (MCT) oil powder, magnesium oxide, tricalcium phosphate, potassium citrate, enzyme blend [lactase (from Aspergillus oryzae), lipase (from Rhizopus oryzae), cellulase (from Trichoderma longibrachiatum), invertase (from Saccharomyces cerevisiae), protease (from Aspergillus oryzae), amyloglucosidase (from Bacillus subtilis), bromelain (from Ananas comosus), papain (from Carica papaya), acid stable protease (from Aspergillus niger)], magnesium citrate, champignon mushrooms (Agaricus bisporus), silicon dioxide, chives, yucca (Yucca schidigera) root powder, soybean (Glycine max) (ascorbic acid), magnesium stearate, papaya leaf, psyllium (Plantago ovata) seed powder, biotin, selenium amino acid chelate, parsley, vitamin E succinate, copper amino acid chelate, vitamin A (beta carotene), Ionic Alfalfa™, zinc oxide, manganese amino acid chelate, indole amino acid complex, calcium pantothenate, vitamin D3 (cholecalciferol), chromium amino acid chelate, niacin, molybdenum amino acid chelate, vitamin B6 (pyridoxine hydrochloride), vitamin B12 (cyanocobalamin), vitamin B2 (riboflavin), Lactobacillus acidophilus, vitamin B1 (thiamin hydrochloride), folic acid (lactic acid). Contents milk ingredients.

Amino Acids—Alanine 980mg, Arginine 650mg, Aspartic Acid 2,110mg, Cysteine 470mg, Glutamic Acid 4,130mg, Glycine 425mg, Histidine 470mg, Isoleucine 1,365mg, Leucine 2,270mg, Lysine 1,880mg, Methionine 550mg, Phenylalanine 1,530mg, Serine 1,195mg, Threonine 1,340mg, Tryptophan 435mg, Tyrosine 880mg, Valine 1,360mg.
**Save an additional 5% when you order on Autoship Rewards.**

**Paks or systems with 150–299 BV save 5% and 300+ BV save 10% over individually priced items.**

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### ACCESSORIES

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<tr>
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<th>Sug. Retail</th>
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### ENERGY AND PERFORMANCE SOLUTIONS — PAKS

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### ENERGY AND PERFORMANCE SOLUTIONS — PRODUCTS

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<tr>
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<td>t+™ Chai - 30 snap packs</td>
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<td>Want More Energy?® Sticks - Citrus - 24 count</td>
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<td>Want More Energy?® Sticks - Orange - 24 count</td>
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<tr>
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### HEALTHY AGING SOLUTIONS — PAKS

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<td>Healthy Aging and Telomere Support System</td>
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<tr>
<td><strong>Healthy Aging President’s Pak</strong></td>
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<td><strong>$737</strong></td>
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<td>Healthy Lifestyle Pak</td>
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<td>Product B® IsaGenesis® President’s Pak - 6 120-ct Product B® IsaGenesis® and 6 5-Piece Sample Paks</td>
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<td>$725</td>
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<td>Total Health &amp; Longevity System™ with Product B® IsaGenesis®</td>
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<td>Total Health and Wellness: 4 Pillars of Health Pak™</td>
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### HEALTHY AGING SOLUTIONS — PRODUCTS

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<td>$39</td>
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<td>Ageless Essentials™ Daily Pack for Men - 60 packets (30 A.M. and 30 P.M.)</td>
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<td>Ageless Essentials with Product B® IsaGenesis® for Women - 60 packets (30 A.M. and 30 P.M.)</td>
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<td>IsaOmega Supreme® - 60 softgels</td>
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<td>Product B® IsaGenesis® - 120 capsules</td>
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### AGE-DEFYING SKINCARE — PAKS

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<td><strong>Rejuvity® President’s Pak</strong></td>
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<td><strong>$712</strong></td>
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<tr>
<td>Rejuvity® System with Ageless Essentials™ Daily Pack</td>
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<td>Rejuvity® Skincare System</td>
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Purchase 6 or more of each individual product and receive 10% off.

Pricing, BV and packaging components in our systems and paks are subject to change. Please check your Associate Back Office for the most current information.

---

**U.S. Price List as of January 2014 & Product Index**

**Canadian Price List and Product Availability can be found in your Associate Back Office.**
# U.S. Price List

**  Paks or systems with 150–299 BV save 5% and 300+ BV save 10% over individually priced items.

### AGE-DEFYING SKINCARE — PRODUCTS

<table>
<thead>
<tr>
<th>Product Description</th>
<th>Associate</th>
<th>Suggested Retail</th>
<th>BV</th>
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<tbody>
<tr>
<td>IsaDermix® Refreshing Body Wash™ - 8oz (236mL) tube</td>
<td>$22</td>
<td>$32</td>
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<td>IsaDermix® Ultra Hydrating Hand &amp; Body Cream - 8oz (236mL)</td>
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<td>Isa SunGuard™ - 3.4 oz tube</td>
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<tr>
<td>Rejuvity® Age-Defying Eye Cream - 0.5 fl oz</td>
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<td>Rejuvity® Bamboo Exfoliating Polish™ - 2 fl oz</td>
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<td>Rejuvity® Essential Youth Serum™ - 1 fl oz</td>
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<td>Rejuvity® Moisturizing Day Cream™ SPF 15 - 1.7 fl oz</td>
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<td>Rejuvity® Purifying Cleanser - 2.5 fl oz</td>
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<td>Rejuvity® Renewing Night Cream™ - 1 fl oz</td>
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<td>Rejuvity Sampler - 10 sample envelopes. Each envelope contains a 2 mL sample of each of the 7 Rejuvity products.</td>
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### SNACKS & MINI MEALS

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<td>FiberSnacks™ - Honey Almond Crisp - 12 bars</td>
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<td>FiberSnacks™ - Peanut Chocolate Chew - 12 bars</td>
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<td>IsaCrunch™ - 50-serving resealable pouch</td>
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<td>IsaDelight Plus™ - Dark Chocolate - 30 count</td>
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<td>IsaDelight Plus™ - Milk Chocolate - 30 count</td>
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<td>Isagenix Snacks!™ - Natural Chocolate or French Vanilla - 60 chewable wafers</td>
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<td>Isagenix Snacks!™ - Dairy-Free Natural Wild Berry - 60 chewable wafers</td>
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<td>IsaLean® Bar - Chocolate Peanut Crunch - 10 bars</td>
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<td>IsaLean® Bar - Chocolate Cream Crisp - 10 bars</td>
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<td>IsaLean® Bar - Chocolate Decadence - 10 bars</td>
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<td>IsaLean® Bar - Lemon Passion Crunch - 10 bars</td>
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<td>20</td>
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</tr>
<tr>
<td>IsaLean® Bar - Natural Oatmeal Raisin - 10 bars</td>
<td>$29.95</td>
<td>$35.95</td>
<td>20</td>
<td>47</td>
</tr>
<tr>
<td>IsaLean® Bar - Nutty Caramel Cashew - 10 bars</td>
<td>$29.95</td>
<td>$35.95</td>
<td>20</td>
<td>47</td>
</tr>
<tr>
<td>SlimCakes* - Natural Oatmeal Berry - 14 fiber cakes</td>
<td>$18</td>
<td>$24</td>
<td>12</td>
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</tr>
<tr>
<td>Whey Thins - Barbecue - 10 count</td>
<td>$22</td>
<td>$30</td>
<td>15</td>
<td>46</td>
</tr>
<tr>
<td>Whey Thins - Sour Cream &amp; Chive - 10 count</td>
<td>$22</td>
<td>$30</td>
<td>15</td>
<td>46</td>
</tr>
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</table>

### TARGETED SOLUTIONS — MARS VENUS PAKS

<table>
<thead>
<tr>
<th>Product Description</th>
<th>Associate</th>
<th>Suggested Retail</th>
<th>Rewards</th>
<th>BV</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mars Venus Wellness Solution™ for Men - 30-day supply</td>
<td>$161</td>
<td>$214</td>
<td>$152.95</td>
<td>103</td>
<td>55</td>
</tr>
<tr>
<td>Mars Venus Wellness Solution™ for Women - 30-day supply</td>
<td>$161</td>
<td>$214</td>
<td>$152.95</td>
<td>103</td>
<td>55</td>
</tr>
</tbody>
</table>

### TARGETED SOLUTIONS — MARS VENUS PRODUCTS

<table>
<thead>
<tr>
<th>Product Description</th>
<th>Associate</th>
<th>Suggested Retail</th>
<th>BV</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mars Venus Super Cleanse for Men and Women - 15-serving canister</td>
<td>$27</td>
<td>$34</td>
<td>18</td>
<td>55</td>
</tr>
<tr>
<td>Mars Venus Super Minerals for Men - 60 capsules</td>
<td>$27</td>
<td>$40</td>
<td>18</td>
<td>55</td>
</tr>
<tr>
<td>Mars Venus Super Minerals for Women - 60 capsules</td>
<td>$27</td>
<td>$40</td>
<td>18</td>
<td>55</td>
</tr>
<tr>
<td>Mars Venus Superfoods Shake for Men - 15-serving canister</td>
<td>$40</td>
<td>$53</td>
<td>27</td>
<td>55</td>
</tr>
<tr>
<td>Mars Venus Superfoods Shake for Women - 15-serving canister</td>
<td>$40</td>
<td>$53</td>
<td>27</td>
<td>55</td>
</tr>
</tbody>
</table>

### TARGETED SOLUTIONS — PRODUCTS

<table>
<thead>
<tr>
<th>Product Description</th>
<th>Associate</th>
<th>Suggested Retail</th>
<th>BV</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Ageless Joint Support™ - 90 tablets</td>
<td>$24.95</td>
<td>$32.95</td>
<td>17</td>
<td>51</td>
</tr>
<tr>
<td>Ageless Pain Relief™ Cream - 2oz tube</td>
<td>$14.95</td>
<td>$19.95</td>
<td>10</td>
<td>51</td>
</tr>
<tr>
<td>Brain Boost &amp; Renewal™ - 90 capsules</td>
<td>$44.95</td>
<td>$60</td>
<td>31</td>
<td>51</td>
</tr>
<tr>
<td>Brain and Sleep Support System™ - 90 capsules and 2oz spray bottle</td>
<td>$49</td>
<td>$65</td>
<td>33</td>
<td>51</td>
</tr>
<tr>
<td>C-Lyte® - 30 capsules</td>
<td>$14</td>
<td>$22</td>
<td>10</td>
<td>53</td>
</tr>
<tr>
<td>Essentials for Men™ - 120 tablets</td>
<td>$27</td>
<td>$38</td>
<td>18</td>
<td>52</td>
</tr>
<tr>
<td>Essentials for Women™ - 120 tablets</td>
<td>$27</td>
<td>$38</td>
<td>18</td>
<td>52</td>
</tr>
<tr>
<td>Fiber Pro™ - 30-serving canister</td>
<td>$15</td>
<td>$20</td>
<td>10</td>
<td>53</td>
</tr>
<tr>
<td>Isagenix Greens!™ - 30-serving canister</td>
<td>$32</td>
<td>$42</td>
<td>22</td>
<td>54</td>
</tr>
<tr>
<td>Isagenix Greens!™ packets - 30 count</td>
<td>$35</td>
<td>$47</td>
<td>22</td>
<td>54</td>
</tr>
<tr>
<td>Isagenix Greens!™ packets - 30 count</td>
<td>$35</td>
<td>$47</td>
<td>22</td>
<td>54</td>
</tr>
</tbody>
</table>

** Paks or systems with 150–299 BV save 5% and 300+ BV save 10% over individually priced items. Save an additional 5% when you order on Autoship Rewards.
<table>
<thead>
<tr>
<th>Product Description</th>
<th>Associates' Price</th>
<th>Suggested Retail Price</th>
<th>BV</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joint and Pain Relief System - 90 tablets and 2oz tube</td>
<td>$34.95</td>
<td>$46.95</td>
<td>24</td>
<td>51</td>
</tr>
<tr>
<td>IsaKids® Essentials - 120 chewable tablets</td>
<td>$16</td>
<td>$23</td>
<td>11</td>
<td>52</td>
</tr>
<tr>
<td>Isamune® Plus with Zinc - 1oz (30 mL / .085 fl oz) spray bottle</td>
<td>$19</td>
<td>$25</td>
<td>13</td>
<td>53</td>
</tr>
<tr>
<td>Multi-Enzyme Complex™ - 30 capsules</td>
<td>$15</td>
<td>$20</td>
<td>10</td>
<td>53</td>
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<tr>
<td>Sleep Support and Renewal™ - 2oz spray bottle</td>
<td>$12.95</td>
<td>$16.95</td>
<td>9</td>
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**WEALTH SOLUTIONS — PAKS**

<table>
<thead>
<tr>
<th>Product Description</th>
<th>Associates' Price</th>
<th>Suggested Retail Price</th>
<th>BV</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Builder Pak™</td>
<td>$1,162</td>
<td>$1,454</td>
<td>640</td>
<td>68</td>
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<tr>
<td>Pacesetter Pak™</td>
<td>$439</td>
<td>$567</td>
<td>150</td>
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**WEIGHT LOSS SOLUTIONS — PAKS** (Prices denote “starts at” price)

<table>
<thead>
<tr>
<th>Product Description</th>
<th>Associates' Price</th>
<th>Suggested Retail Price</th>
<th>BV</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>9-Day Deep Cleansing and Fat Burning System with 5-Piece Sample Pak</td>
<td>$156</td>
<td>$214</td>
<td>100</td>
<td>18</td>
</tr>
<tr>
<td>9-Day Deep Cleansing and Fat Burning System with e+</td>
<td>$165</td>
<td>$224</td>
<td>106</td>
<td>18</td>
</tr>
<tr>
<td>9-Day Deep Cleansing and Fat Burning System with IsaDelight Plus</td>
<td>$186</td>
<td>$253</td>
<td>120</td>
<td>18</td>
</tr>
<tr>
<td>30-Day Cleansing and Fat Burning System</td>
<td>$284</td>
<td>$373</td>
<td>184</td>
<td>12</td>
</tr>
<tr>
<td>Kosher Products Pak™</td>
<td>$304</td>
<td>$394</td>
<td>197</td>
<td>19</td>
</tr>
<tr>
<td>Shake &amp; Cleanse Pak™</td>
<td>$164</td>
<td>$218</td>
<td>105</td>
<td>18</td>
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<tr>
<td>Weight Loss President’s Pak</td>
<td>$592</td>
<td>$650</td>
<td>320</td>
<td>12</td>
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**WEIGHT LOSS SOLUTIONS — PRODUCTS**

<table>
<thead>
<tr>
<th>Product Description</th>
<th>Associates' Price</th>
<th>Suggested Retail Price</th>
<th>BV</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cleanse for Life® - Natural Rich Berry Flavor Powder - 96g (3.4oz) canister</td>
<td>$32</td>
<td>$43</td>
<td>22</td>
<td>14</td>
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<tr>
<td>Cleanse for Life® - Natural Rich Berry Liquid - 32oz bottle</td>
<td>$32</td>
<td>$43</td>
<td>22</td>
<td>14</td>
</tr>
<tr>
<td>Cleanse for Life® - Natural Rich Berry Liquid - 2oz bottle, 16 count</td>
<td>$37.95</td>
<td>$49</td>
<td>22</td>
<td>14</td>
</tr>
<tr>
<td>Cleanse Support Bundle - includes IsaFlush®, Natural Accelerator and Isagenix Snacks!</td>
<td>$39</td>
<td>$50</td>
<td>28</td>
<td>17</td>
</tr>
<tr>
<td>Natural Accelerator™ - 60 capsules</td>
<td>$17</td>
<td>$22</td>
<td>12</td>
<td>17</td>
</tr>
<tr>
<td>IsaLean® Shake - Black Sesame - 14-meal canister</td>
<td>$39.95</td>
<td>$51.95</td>
<td>27</td>
<td>15</td>
</tr>
<tr>
<td>IsaLean® Shake - Dairy-Free Natural Berry Harvest - 14-meal packets</td>
<td>$44.95</td>
<td>$53.95</td>
<td>28</td>
<td>15</td>
</tr>
<tr>
<td>IsaLean® Shake - Kosher Natural Creamy Vanilla - 14-meal packets</td>
<td>$41.95</td>
<td>$53.95</td>
<td>29</td>
<td>15</td>
</tr>
<tr>
<td>IsaLean® Shake - Creamy Dutch Chocolate - 14-meal canister</td>
<td>$39.95</td>
<td>$51.95</td>
<td>27</td>
<td>15</td>
</tr>
<tr>
<td>IsaLean® Shake - Creamy Dutch Chocolate - 14-meal packets</td>
<td>$40.95</td>
<td>$52.95</td>
<td>27</td>
<td>15</td>
</tr>
<tr>
<td>IsaLean® Shake - Creamy French Vanilla - 14-meal canister</td>
<td>$39.95</td>
<td>$51.95</td>
<td>27</td>
<td>15</td>
</tr>
<tr>
<td>IsaLean® Shake - Creamy French Vanilla - 14-meal packets</td>
<td>$40.95</td>
<td>$52.95</td>
<td>27</td>
<td>15</td>
</tr>
<tr>
<td>IsaLean® Soup - Butternut Squash - 14-meal packets</td>
<td>$42.95</td>
<td>$52.95</td>
<td>29</td>
<td>16</td>
</tr>
<tr>
<td>IsaLean® Soup - Wild Mushroom - 14-meal packets</td>
<td>$42.95</td>
<td>$52.95</td>
<td>29</td>
<td>16</td>
</tr>
<tr>
<td>Natural Accelerator™ - 60 capsules</td>
<td>$21</td>
<td>$32</td>
<td>14</td>
<td>17</td>
</tr>
</tbody>
</table>

*Purchase 6 or more of each individual product and receive 10% off.*
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PALM SPRINGS, CA
JANUARY 15 -17, 2015
PALM SPRINGS CONVENTION CENTER

TO RESERVE TICKETS, GO TO YOUR BACK OFFICE